• Increase our population
• Be aggressive and strategic in future growth and development
• Preserve or create a pedestrian-scaled city
• Preserve our resources and promote sustainable development
• Build on our assets
• Spend public funds more strategically
“A transportation system that is well planned, maintained, interconnected, and that offers multiple modes of transportation options can positively affect the economy and the overall quality of life in the City.”

- Plan Cincinnati Comprehensive Plan

“Multi-modal transportation systems and infrastructure can create globally competitive cities and dynamic, growing neighborhoods.”

- GO Cincinnati Growth & Opportunities Study Final Report
Vision: From the Zoo to the River

- Connect two largest employment centers
- Transit-oriented redevelopment of OTR
- Create jobs
- Expand tax base
- Begin larger transportation system
About the Cincinnati Streetcar

- Modern streetcar system
- 3.6-mile route
- Runs 18 hours/day, 365 days/year
- 18 stops
- 12-20-minute frequency
- Fleet of 5 modern streetcars
- SORTA will be the operator
First Segment Impacts

- **Creates jobs**
  - Est. 300 construction
  - Est. 25-30 ongoing operations

- **Elevates** 92 acres (shaded areas) to higher and better use

- **Accelerates** housing and commercial development (500 vacant buildings in OTR)
# Funding

<table>
<thead>
<tr>
<th>Funds</th>
<th>Source</th>
<th>Federal Funds</th>
<th>Local Funds</th>
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</thead>
<tbody>
<tr>
<td>Urban Circulator grant</td>
<td>FTA</td>
<td>$ 24,990,000</td>
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<tr>
<td>Congestion Mitigation &amp; Air Quality (CMAQ) grant</td>
<td>OKI</td>
<td>$ 4,000,000</td>
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<tr>
<td>TIGER 3 grant</td>
<td>USDOT</td>
<td>$ 10,920,000</td>
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<tr>
<td>Property Tax Capital</td>
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<td>$ 28,000,000</td>
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<td>Tax Increment Financing (TIF)</td>
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<td>$ 11,000,000</td>
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<tr>
<td>Blue Ash sale (Construction)</td>
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<tr>
<td>Blue Ash sale (Duke relocation)</td>
<td>City</td>
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<td>$ 15,000,000</td>
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<tr>
<td>Other Development Fund Revenue</td>
<td>City</td>
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<td>$ 14,000,000</td>
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<tr>
<td>Duke Energy/Streetlight sale proceeds &amp; Private Contributions</td>
<td>City/Private</td>
<td>$ 6,500,000</td>
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<td><strong>Sub-total</strong></td>
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<td><strong>$ 85,500,000</strong></td>
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<td><strong>Grand Total</strong></td>
<td><strong>$ 125,410,000</strong></td>
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Connecting the Dots

• Major investments
  – OTR housing – 3CDC
  – The Banks
  – Horseshoe Casino
  – Washington Park
  – Findlay Market

• New Livability Tools
  – Plan Cincinnati Comprehensive Plan
  – Form-Based Codes
  – Transit-Oriented Zoning
  – Inclusionary Zoning
The Banks

- Phase 1
  - 300 Apartments
  - 80,000 ft of new retail

- Funding:
  - DOT, ARRA, CMAQ, local funding
Smale Riverfront Park

- New 45-acre riverfront park
- Local funding + ACOE
- Bike center
Washington Park

- Redevelopment of 8-acre urban park in OTR
- Includes parking, dog park, playgrounds, green roofs
- Hub of new mixed-use development in OTR
• 2010 - $2.4 Million Community Challenge Planning Grant through Partnership for Sustainable Communities

• Land Development Code (LDC)
  • Streamlined development & permitting process
  • Aimed at unifying and restructuring codes and regulations governing development in the city
  • Incentive for sustainable development

http://www.planbuildlivecincinnati.com/
Development Tools

• Consolidate Development Regulations
• Inclusionary Zoning
• Complete Streets
• Site Plan Review/Streamlined Permitting Process
• Form-Based Code
  – New citywide template
  – Four pilot neighborhoods holding neighborhood-level charrettes to adapt template
• Transit-Oriented Development
  – Reduction in parking requirements for streetcar area
Other Initiatives

• Zip Car Pilot Program
  – Beginning Fall 2012

• Bike Share
  – Feasibility Study complete
  – RFP out Fall 2012

• Uptown Transit District
Streetcar Next Steps

• Groundbreaking - Feb. 17, 2012
  – First water main relocation

• Final design completed:
  September 2012

• Solicitation for construction bids:
  November 2012

• CAF-USA selected to manufacture fleet of 5 modern streetcars
  – 100% low-floor
  – Level boarding

• Estimated start of revenue service:
  Spring 2016
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