Streetcar Update

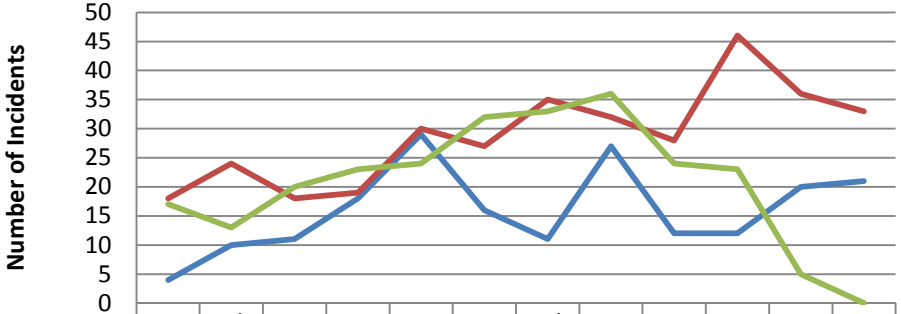
Review of October 2018

Cincinnati Bell® connector

Safety Metrics: Near Miss

Near Miss Incident Breakdown

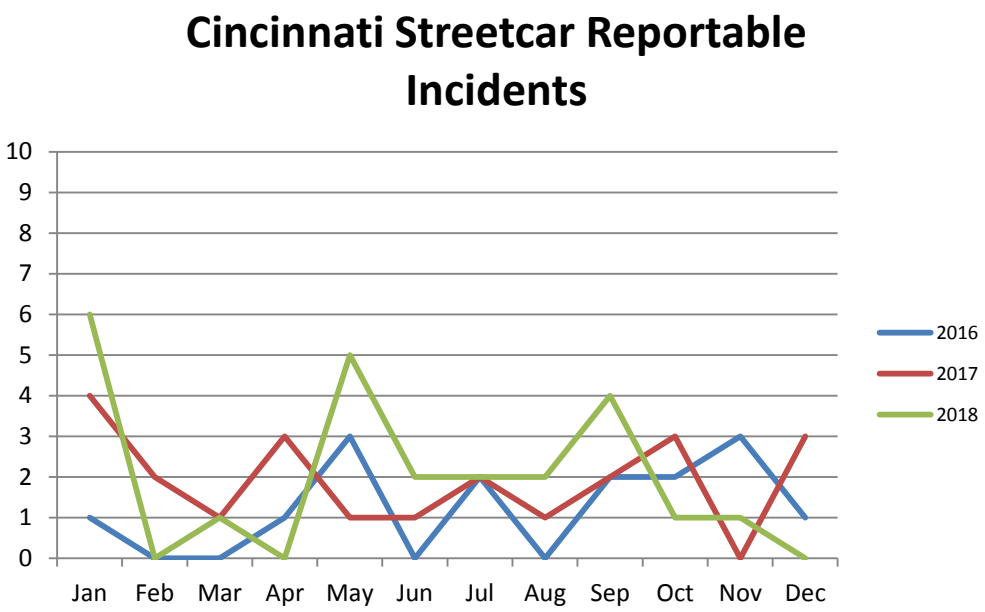
- 11% decrease near-miss events year over year (October 2017)
- 50% decrease October 2017 versus 2018
- Friday/Saturday peak days
- Noon to 17:00 peak times



	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2016	4	10	11	18	29	16	11	27	12	12	20	21
2017	18	24	18	19	30	27	35	32	28	46	36	33
2018	17	13	20	23	24	32	33	36	24	23	5	0

Safety Metrics: Reportable Incidents

- One reportable incident in October – small chemical spill @ Brewery District
  - Three in October 2017
- 67% decrease versus 2017



Marketing/Communications

Facebook

Likes: ▲ **20%**

Reach: **16,988**

Engagements: ▲ **27%**

Twitter

Followers: ▲ **by 32**

Impressions: ▲ **56%**

Mentions: **139**

Instagram

Followers: **1056** ▲

Reach: **470**

Marketing/Communications

Upcoming Events

Downtown Dazzle

Free streetcar rides Nov. 23 & 24, Dec. 1, 8 & 15

SantaCon

Free Downtown Dazzle streetcar rides coincide with SantaCon Dec. 8

Carolers

Carolers from the Young Professionals' Chorale Collective will be on board the streetcar providing live entertainment Nov. 23 & 24, Dec. 1, 8 & 15

October Ridership Summary

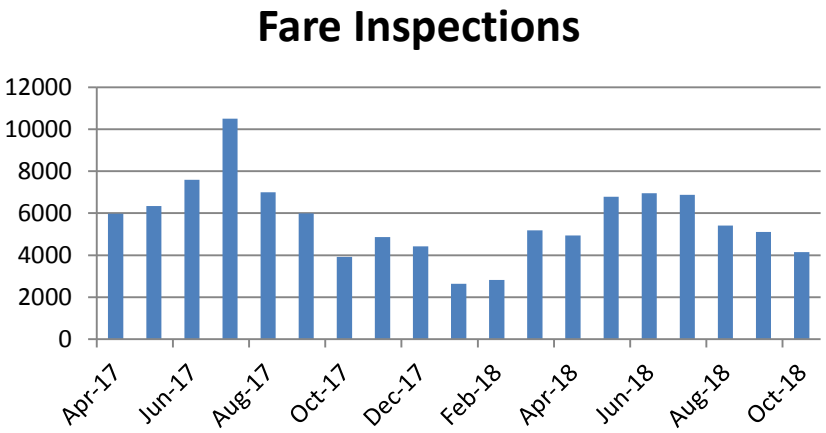
	Ridership	Ridership Budget	Variance
Weekday	22,640	28,149	-5,509
Saturday	10,354	11,940	-1,586
Sunday	5,525	6,238	-713
Holiday	--	--	--
Total	**38,519**	**46,327**	**-7,808**

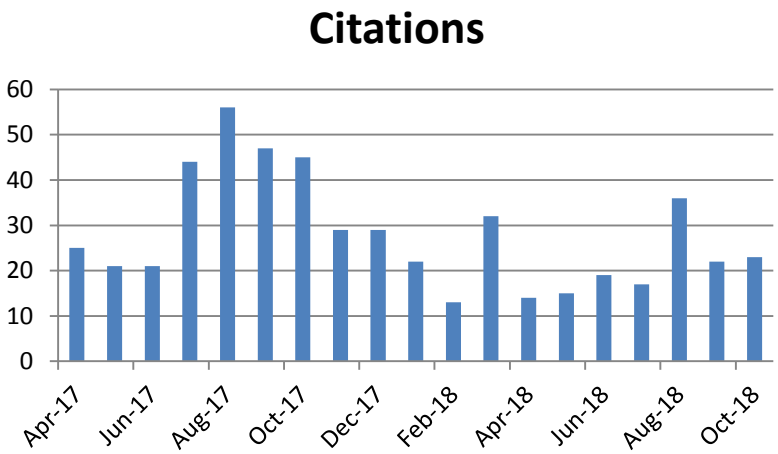
*Includes any supplemental service
*Does not include charter service

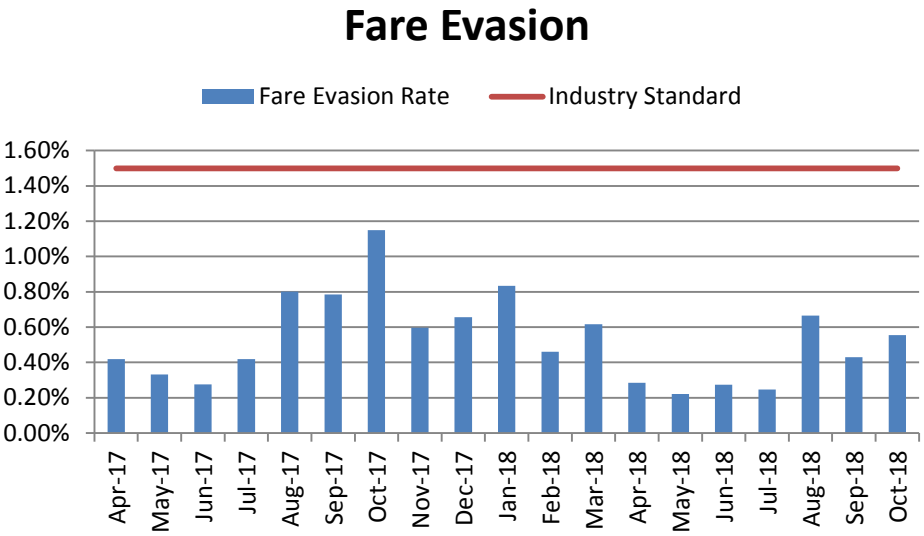
Notes:

1. *October 2017: 63,413 boardings*
2. *Ridership report appended*

Fare Compliance



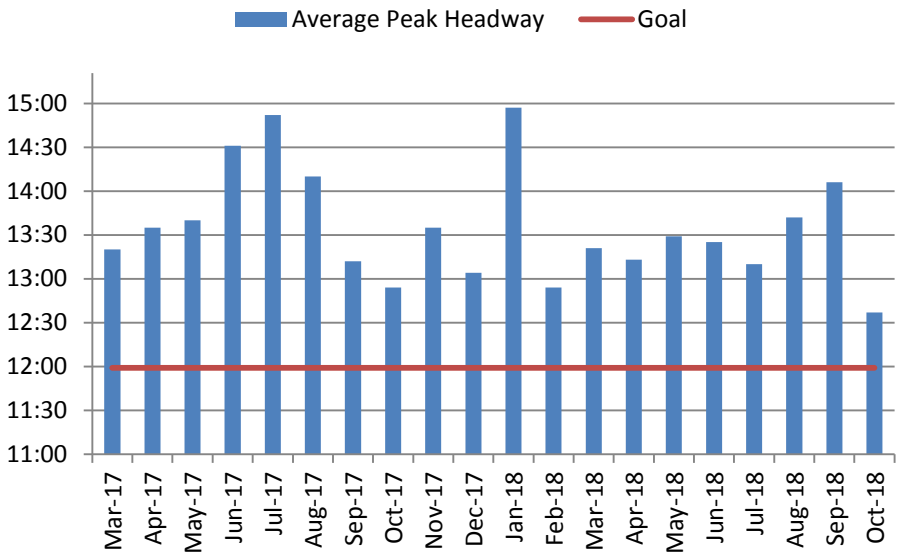


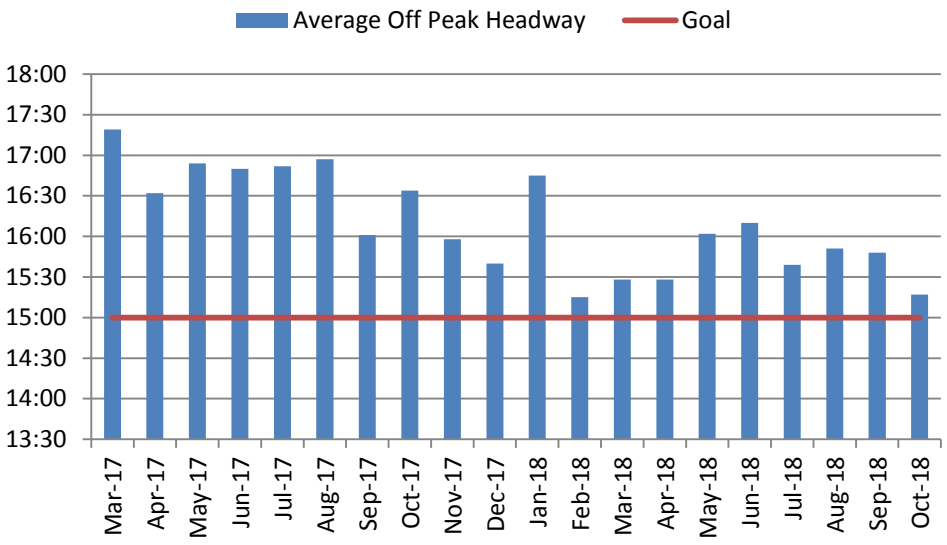


October Operations Summary

Trips Scheduled	Trips Operated	Missed Trips*	Average Headway	Blockages	Signal Failures	Close Calls	TAA	Charter
2,353	2,285	68	12:38 (12 min) 15:17 (15 min)	86 (total) 61 (>2 min)	6 (total) 6 (more than 2 min)	20	285	1

Operations Trends

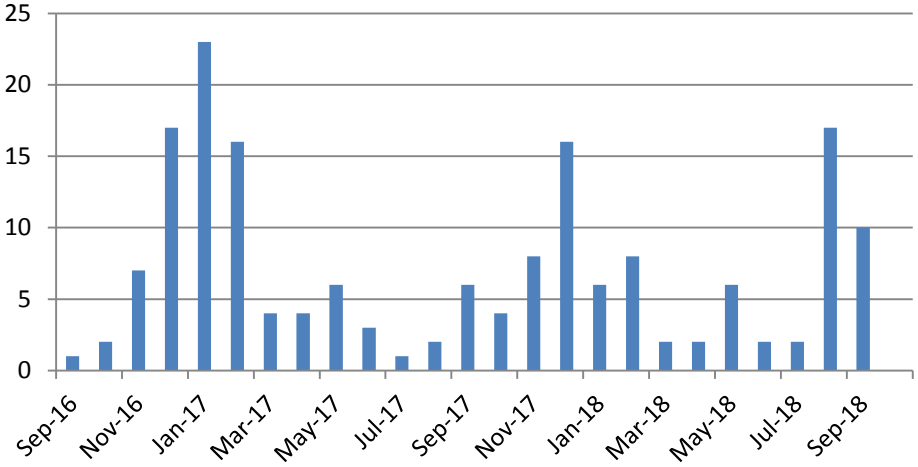




Note: average headway of trips *operated*, missed trips not included

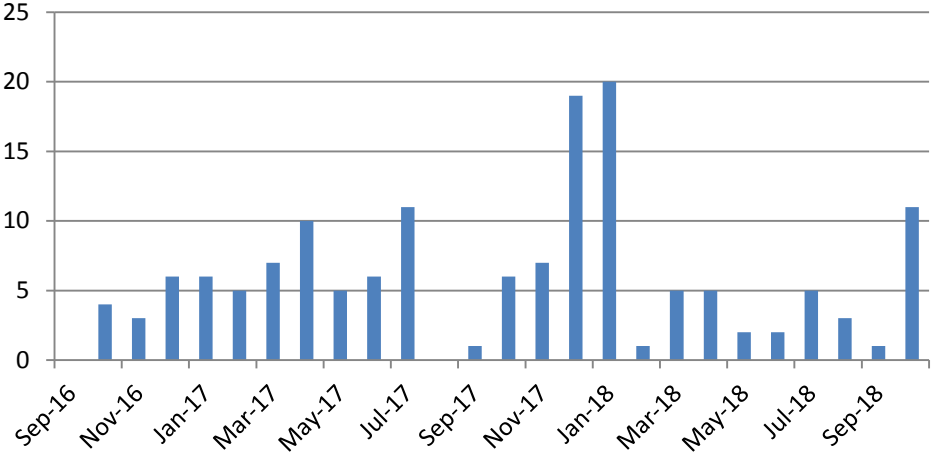
Operations Trends

Change Off Road



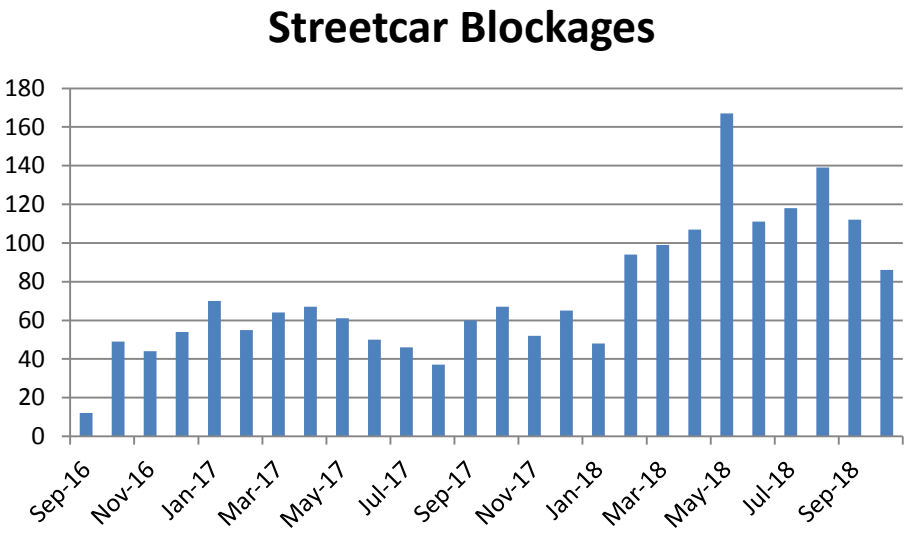
Streetcar vehicle failure resulting in removal of vehicle from service; can be a failure of a safety device or electro/mechanical failure – requires off-load of passengers and results in 60+ minutes suspension of service and can result in reduced service (increased headway)

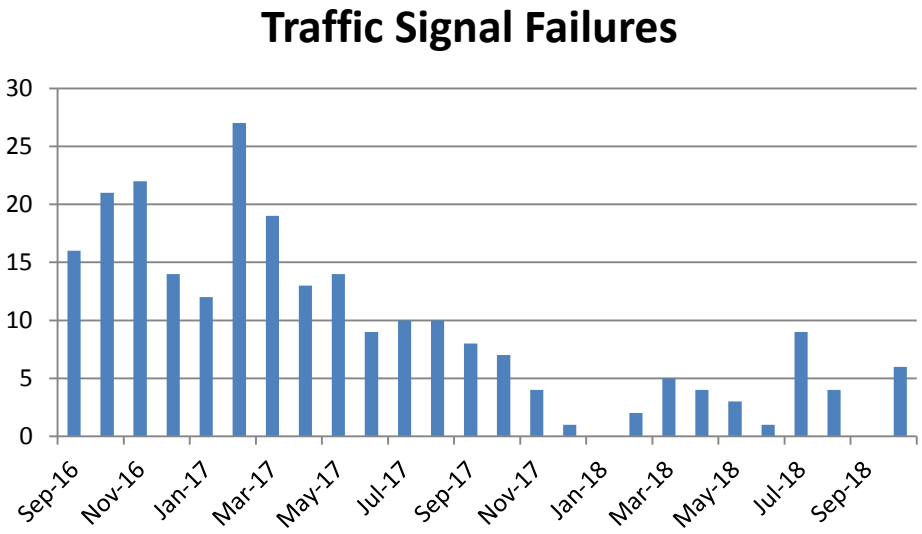
Train Failure Road



Streetcar vehicle failure that can be remedied on the line – typically results in 5 to 60 minutes suspension of service

Operations Trends



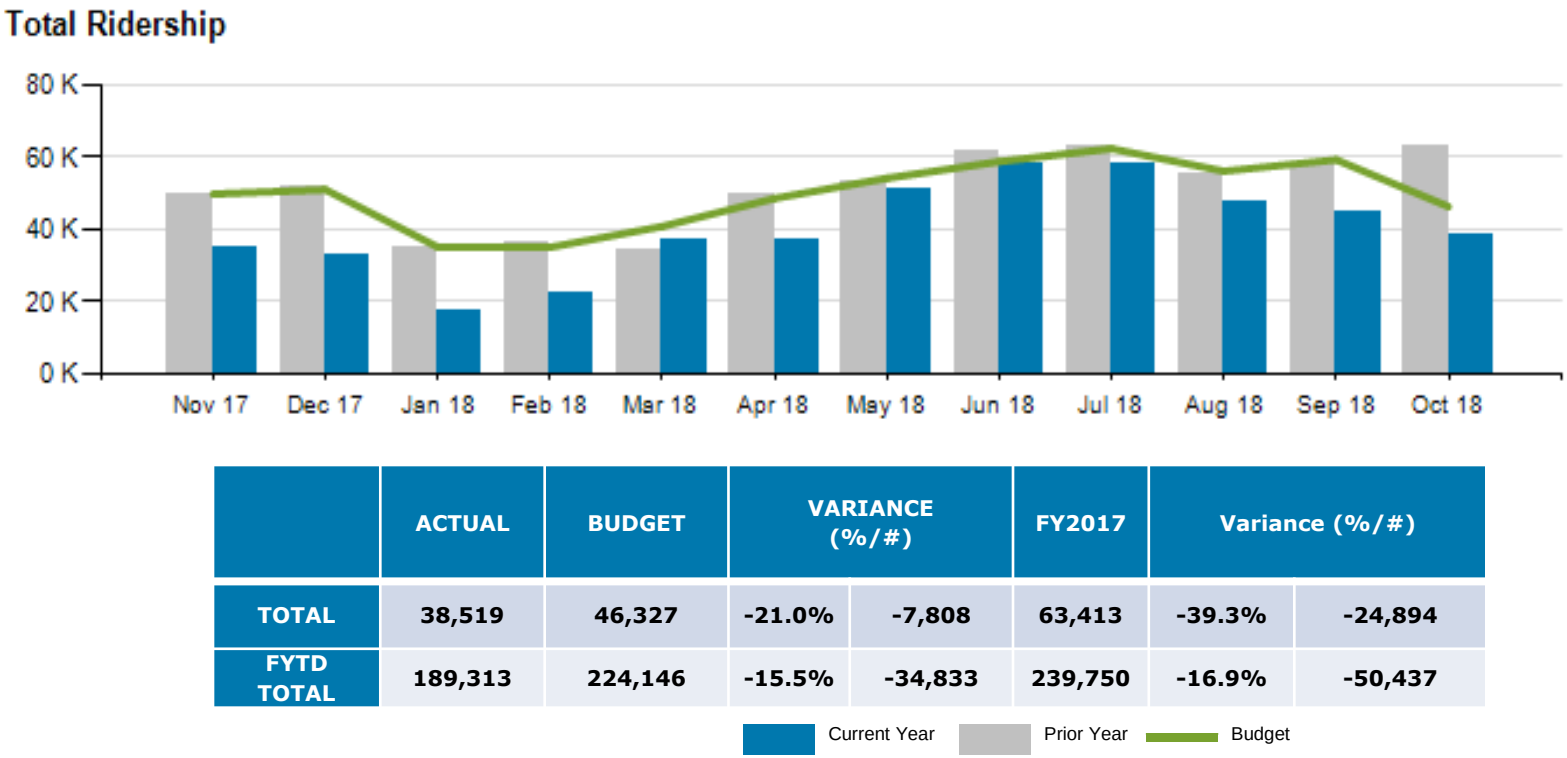


Vehicle Status

- 1175 out of service – camera issues
- Air Compressor FMI underway – scheduled complete by end of November 2018
- Field Modifications (FMIs) ongoing by CAF scheduled until March 2019

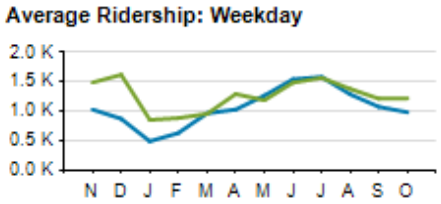
QUESTIONS?

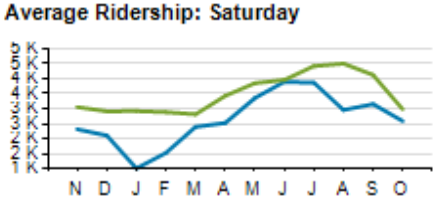
CB Connector Ridership

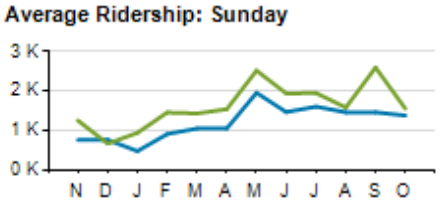


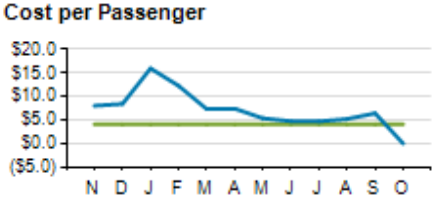
	ACTUAL	BUDGET	VARIANCE (%/#)		FY2017	Variance (%/#)	
TOTAL	38,519	46,327	-21.0%	-7,808	63,413	-39.3%	-24,894
FYTD TOTAL	189,313	224,146	-15.5%	-34,833	239,750	-16.9%	-50,437

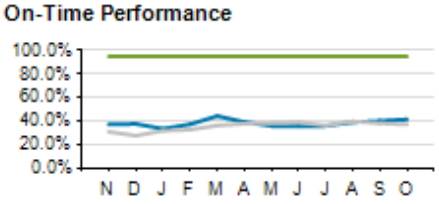
CB Connector KPIs











	ACTUAL	KPI	VARIANCE
COST PER PASSENGER			
AVERAGE HEADWAY (PEAK/OFF-PEAK)			
PASSENGERS PER HOUR			
COST RECOVERY			

Current Year Prior Year KPI