

1. Permanent Signs shall meet the standards set forth in Subsections 1703-5.80.K-V 1703-5.70.G-R.
2. The number of allowed permanent signs is set forth within the transect zone, see Section 1703-2 (Specific to Transect Zones).
3. Permanent Signs require a building permit pursuant to Cincinnati Municipal Code Section 1101-17.1.
4. Except where expressly prohibited, internal illumination is permitted for permanent building and ground signs in the following forms:
 - a. Individually illuminated letter and logo signs, including:
 1. Front-Lit Signs
 2. Halo/Reverse-Lit Signs
 3. Push Through Signs
 4. Open-Lit Signs
 - b. Internally illuminated logos shall not be permitted on Front-Lit Signs
5. External illumination is permitted for permanent building and ground signs.
6. Changeable copy signs are only permitted in accordance with the following conditions:
 - a. Changeable copy signs shall be limited to ground signs and wall signs only and shall not exceed 25% of the square footage of a sign's sign face area.
 - b. Changeable copy signs shall be programmed so that the message or image on the sign changes no more than every 10 seconds.
 - c. Effects of movement, flashing, scintillation, or similar effects in the individual images are prohibited.
 - d. Changes of images shall be substantially instantaneous as seen by the human eye and shall not use fading, rolling, window shading, dissolving, or similar effects as part of the change.
 - e. Video technology in signs shall use automatic level controls to reduce light levels at night and under cloudy or other darkened conditions, in accordance with the following:
 1. All electronic or digital display unit message boards shall have installed ambient light monitors and shall at all times allow such monitors to automatically adjust the brightness level of the electronic board based on ambient light conditions.

Section 22. That Section 1703-5.80(L), "Directory Sign," of the Cincinnati Municipal Code is hereby amended as follows:

L. Directory Sign

Description

The directory sign type is a wall mounted or freestanding sign provides a listing of establishments within a building or series of buildings: near entrances and parking locations.

Size		
Signable Area	6 sf max.	(A)

Location		
Height		(D)
Wall Mounted	8' max.	
Free Standing	3' max.	

*See Subsection 1703-5.80 (Pole/Monument Sign Type) for additional standards

Miscellaneous

~~May include the name of the business and business address. Shall not include any other words.~~

Section 23. That Section 1703-5.80(O), “Pole/Monument Sign,” of the Cincinnati Municipal Code is hereby amended as follows:

O. Pole/Monument Sign

Description

The pole/monument sign type encompasses a variety of signs that are not attached to a building and have an integral support structure. A pole sign, usually double-faced, is mounted on a single or pair of round poles, square tubes, or other fabricated members without any type of secondary support. A pole/monument sign stands directly on the ground or ground level foundation and is often used to mark a place of significance or the entrance to a location.

Size		
Signable Area	12 sf max.	(A)

Location		
Signs per Frontage	1 max.	
Height	8' max.	(B)
Width	8' max.	(C)

Miscellaneous

~~Changeable copy signs are only allowed for gasoline price signs, directory signs listing more than one tenant, and signs advertising restaurant food specials, films and live entertainment which change on a weekly or daily basis.~~
 Changeable copy pole/monument signs are permitted in all transect zones except for T5MS, T5N.LS, T5N.SS, T5F, and T6C transect zones.