

Nominations

- Chair: Rita, Emily, Wade
 - Rita – MW 2 years ago for husband’s residency, manager at MI state health dept, works for Strategies to End Homelessness now (funding/coordinating with direct service agencies), loves walkability
 - Emily – Born in MW, Sands, MW Creamy Whip first job, urban planning student, community garden, MKSK consulting firm, wants to champion placemaking section of the plan
 - VOTE – 7 Rita + 1 email, **Emily 8 + 1 email**
- Vice Chair: Rita, Sophie, Katie & Rosa nominated but did not accept
 - Rita – MW 2 years ago for husband’s residency, manager at MI state health dept, works for Strategies to End Homelessness now (funding/coordinating with direct service agencies), loves walkability
 - Sophie – 4th year urban planning student, born in MW, Sands, forts in Stanbery Park, loves walkability, 3 co-ops with experience in neighborhoods plans, landscape design, zoning code amendments, president of sorority, community council in high school, young but capable
 - VOTE: 5 Sophia, **9 Rita**
- Secretary: Kristina, Nikki
 - Kristina Kew – MW since 2012, kids at MW and Walnut, loves walkability, wants a hardware store, works a crazy schedule so may not be at every meeting
 - Nikki – MW since 1987, moved because of MW school, MW resource coordinator, open to co-secretary
 - **VOTE: Voted to co-secretary**
- **Chair: Emily Silvius**
- **Vice Chair: Rita**
- **Secretary: Kristina & Nikki**

Kickoff

- February 21, 2026 – 2-4pm, Mount Washington School Gym and Cafeteria
- Want to beat 2007 plan’s 150 attendees
- Ideas discussion
 - Welcome table instead of welcome presentation, open house style
 - Video to be watched/played
 - 90 second snippet to send *before* the meeting

- What is a neighborhood plan? Why should you come to this meeting?
 - Have access to a drone – could do some aerial shots to put on the website. Wait until it's pretty in the Spring or
 - **Need to write a script**
 - Social media from the City?
 - Kate Bell? Dariah?
- Stations
 - What is a plan
 - Examples of other neighborhood plans (consultant and city-led plans)
 - Peer neighborhoods?
 - Based on housing stock (age, quantity)
 - What has occurred as a result of a plan?
 - 2007 plan
 - “Your Vision” / “Dream cards” board – put your idea on one side, contact info on the back, Collage!! – method to upvote/downvote
 - Where have you been that you’ve liked and want to bring to MW?
 - Other Cincy neighborhoods, other cities, other countries?
 - Big map
 - Areas you enjoy, threats
 - SWOT
 - What themes / subcommittees do you want to see? Sign ups
 - Maps
 - Zoning/Land Use
 - Neighborhood landmarks
 - REMINDERS THAT THIS ISN'T CONCRETE
- Accessibility
 - Interpreters? Can the City provide?
 - How to record thoughts of people who can't/don't want to write
 - Nikki has a contact in the neighborhood who has come to events
 - Posters in multiple languages
 - Clipboard for steering committee members to take notes/observations
- Promotion
 - Social media
 - Flyers (Teddy to create, Katie to give stacks to be distributed through schools, Sophia to translate into Spanish, apartment buildings, renter registry)
 - **LaRosa's to put flyers on pizza boxes on Friday? (Half sheets, talk to Bob)**

- Try to create a digital version of meeting in case there is prohibitive weather
 - Door-knocking blitz
- Food/refreshments
 - To discuss at next meeting
 - Popcorn maker!
- Incentives
 - Get some ideas
 - If you need help getting to the meeting, we can get you a bus pass (talk to Metro)
- Childcare
 - City to fall back on if school/orgs cannot provide childcare

Other

- Jesse to put answers from survey in the Google Drive
- Happy hour after 1/14 steering committee meeting at Big Ash Brewing

Next Steps

- Jesse and Sophia
 - Reach out to Metro about bus passes as incentives / for people who need them to get to the meeting
 - Look into interpreters for the kickoff
 - Write script for 90s “commercial” for kickoff event, talk to Steve Sobel about filming and putting on CitiCable, get a copy for social media
 - Organize stations with boards/activities
 - Collect magazines for collage visioning exercise
 - Maps (informational and blank for input)
 - Find example plans for “peer neighborhoods”
 - Define peer neighborhoods
 - Meet with Jacob Meyer about website creation
 - Figure out how much food/drinks City can provide
 - Meet with Chair, Vice Chair, Secretaries