



Kevin Flynn
Councilmember

201401166

September 16, 2014

MOTION

WE MOVE that the City of Cincinnati adopt the following Vision and Mission Statement to guide the City in efforts to develop a more robust environment for engagement between the public and City government.

Citizen

Vision *of Civic Engagement

To be a thriving Cincinnati where all are engaged as empowered participants in shaping our shared future

Citizen

Mission *of Civic Engagement

To strengthen the culture of citizen engagement in Cincinnati by providing opportunities for all to participate in meaningful and proactive ways in the City's decision-making processes

WE FURTHER MOVE that the City of Cincinnati administration use existing resources in order to:

1. Conduct a targeted survey of City of Cincinnati staff to gather information about current practices and strategies regarding engagement with the public. The survey will inquire about the perceived effectiveness of current practices. It will also seek ideas for improvements, tools or resources needed to enhance engagement activities.
2. Develop and adopt administrative regulations that will guide City departments in future engagement activities.
3. Develop a curriculum for City staff members who participate in public engagement.
4. ~~Organize~~ ^{*Explore organizing.} a citizen advisory council to assist in development and implementation of an engagement program.
5. Prepare a draft of Citizen Engagement Policies and Principles for City Council consideration.

*amended on the floor of the Rules and Audit Committee 10/7/14,


City of Cincinnati



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STATEMENT

In March of 2014, City Council passed a motion directing the administration to deliver a report on the feasibility of adopting the recommendations contained in the *Strength In Unity* proposal authored by the Citizen Engagement Action Team. In June, the administration responded with a list of recommendations in a report to the Rules & Audit Committee. A number of steps have been already implemented. Additionally, \$25,000.00 has been allocated for citizen engagement in the FY2015 Budget Update. To keep this progress going, the Administration should adopt mission and vision statements so that it can develop nuanced citizen engagement policy, principles and begin the application thereof. The Administration should work to have a set of policies and principles ready for publication and implementation by the end of calendar year 2014.