

# PLAN CINCINNATI

a comprehensive plan for the future

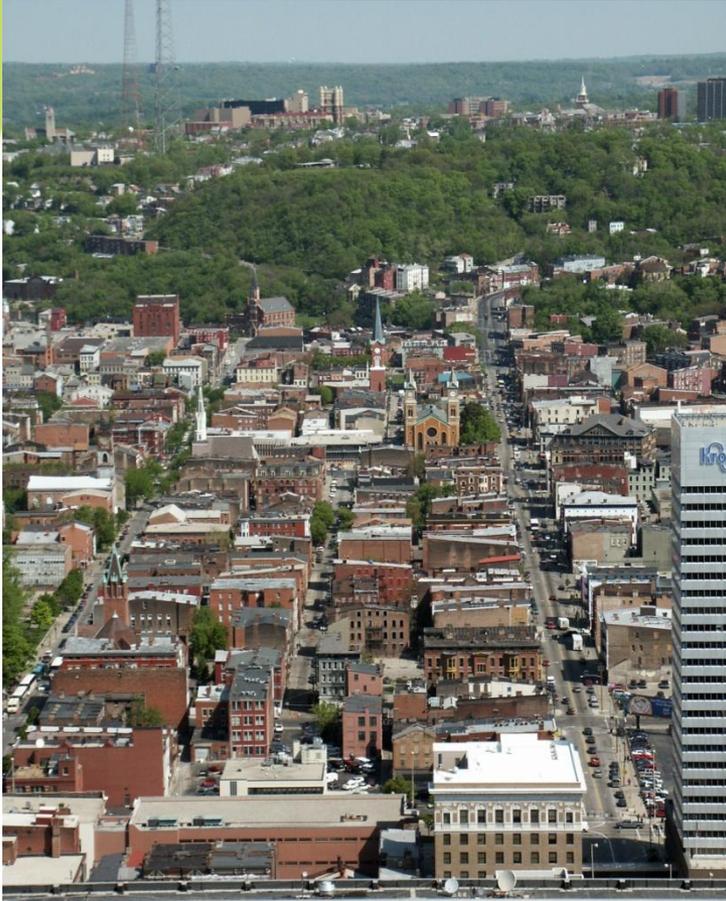
**Implementation:  
What are your priorities for  
the future?**

February 22, 2014

- Welcome and Introductions
- Plan Cincinnati Overview
- Implementation
  - Example Projects
  - Implementation Process
- Prioritization Activity

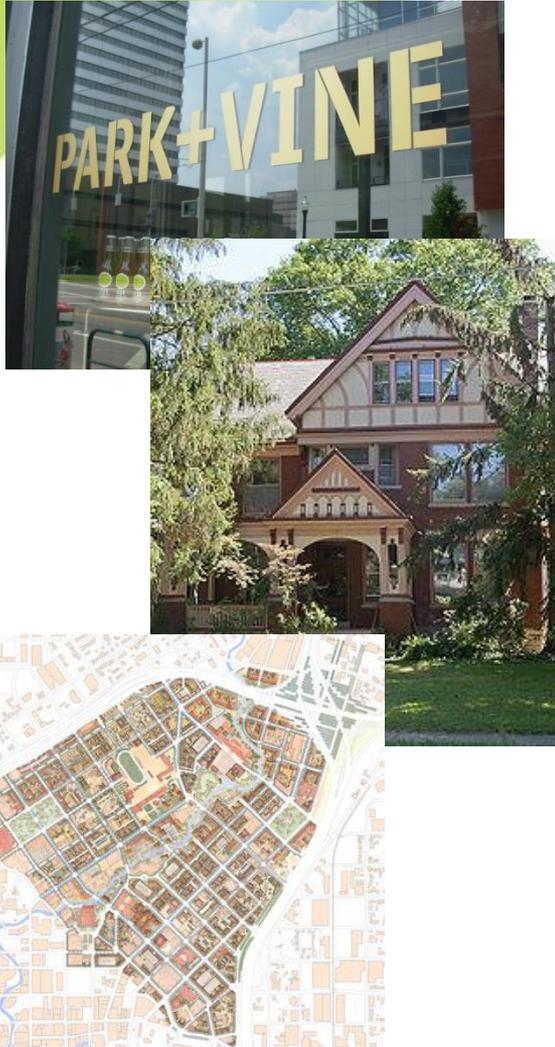
# *Plan Cincinnati Overview*

# What is a Comprehensive Plan?



- A guide to the City's future development and redevelopment
- Defines assets and challenges
- Recommends and prioritizes policies, key projects, resources, and implementation partners

# What is a Comprehensive Plan?



- Provides guidance to the City in developing and directing future capital budgets
- Makes recommendations about the type and character of development appropriate in different parts of the City
- Serves as the basis for zoning recommendations

# What is it Not?

- It does not make operational recommendations – it makes physical and policy recommendations.
- It does not focus on individual neighborhoods or go into detail. It focuses on the City as a whole.
- It is not simply a list of tasks for the City to complete.

# The Plan Cincinnati Process



- Initial visits to all Community Councils
- 4 public kickoff meetings
- 2 Neighborhood Summits (2010 and 2011) fully dedicated to development of Plan Cincinnati
- 24 Working Group meetings to develop goals and action steps
- Two public Open Houses
- 25+ meetings of Steering Committee
- Youth Activity - “Planting the Future”

# *The Plan Cincinnati Vision*

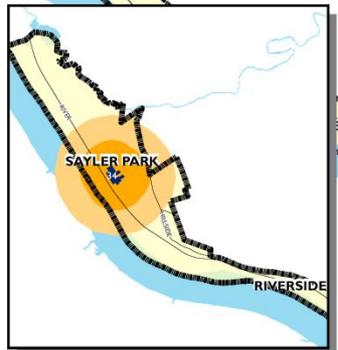
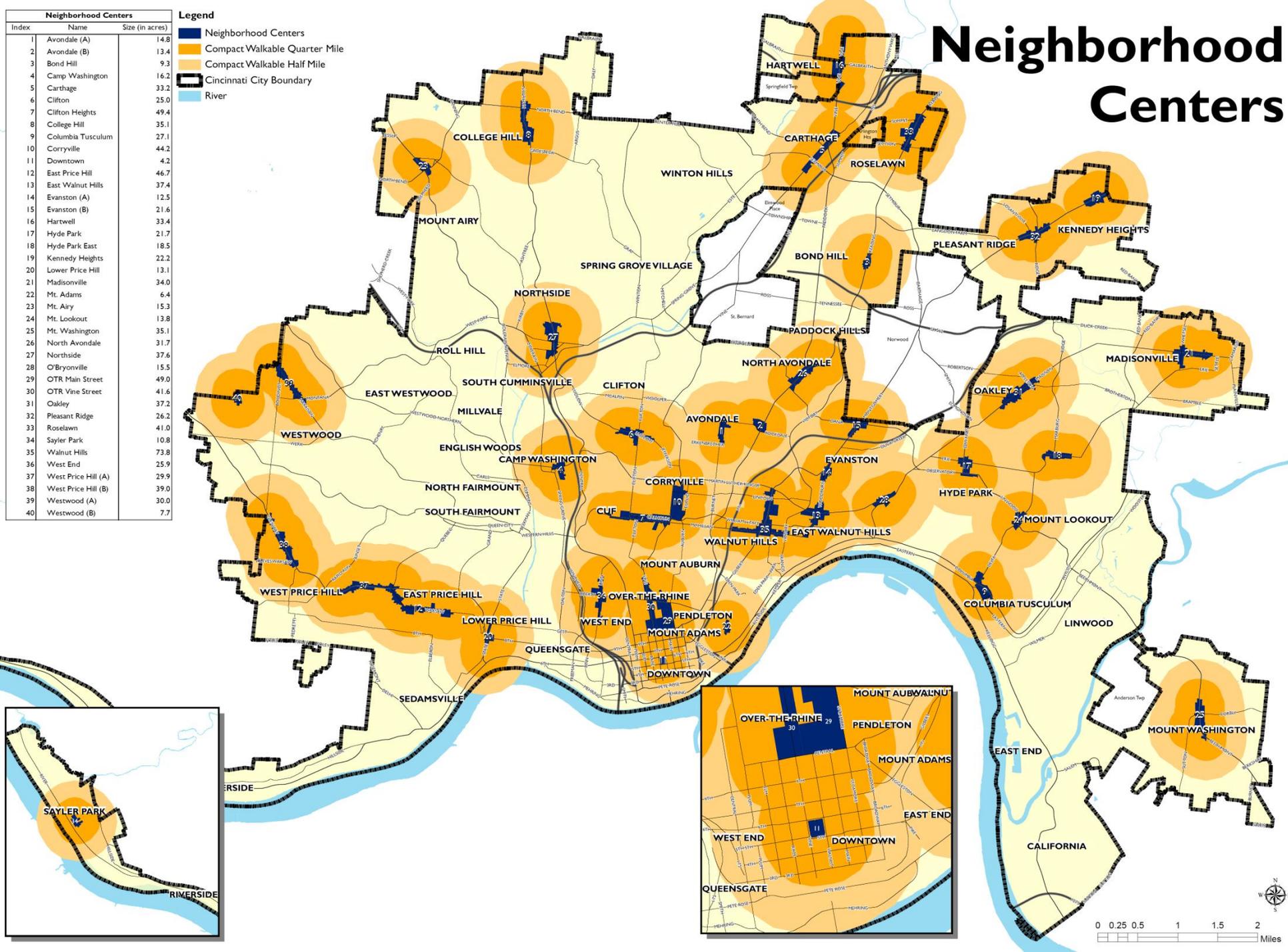
## **Thriving Re-Urbanization**

The vision for the future of Cincinnati is focused on an unapologetic drive to create and sustain a thriving inclusive urban community, where engaged people and memorable places are paramount, where creativity and innovation thrive, and where local pride and confidence are contagious.

# Neighborhood Centers

Neighborhood Centers		
Index	Name	Size (in acres)
1	Avondale (A)	14.8
2	Avondale (B)	13.4
3	Bond Hill	9.3
4	Camp Washington	16.2
5	Carthage	33.2
6	Clifton	25.0
7	Clifton Heights	49.4
8	College Hill	35.1
9	Columbia Tusculum	27.1
10	Corryville	44.2
11	Downtown	4.2
12	East Price Hill	46.7
13	East Walnut Hills	37.4
14	Evanston (A)	12.5
15	Evanston (B)	21.6
16	Hartwell	33.4
17	Hyde Park	21.7
18	Hyde Park East	18.5
19	Kennedy Heights	22.2
20	Lower Price Hill	13.1
21	Madisonville	34.0
22	Mt. Adams	6.4
23	Mt. Airy	15.3
24	Mt. Lookout	13.8
25	Mt. Washington	35.1
26	North Avondale	31.7
27	Northside	37.6
28	O'Bryonville	15.5
29	OTR Main Street	49.0
30	OTR Vine Street	41.6
31	Oakley	37.2
32	Pleasant Ridge	26.2
33	Roselawn	41.0
34	Sayler Park	10.8
35	Walnut Hills	73.8
36	West End	25.9
37	West Price Hill (A)	29.9
38	West Price Hill (B)	39.0
39	Westwood (A)	30.0
40	Westwood (B)	7.7

- Legend**
- Neighborhood Centers
  - Compact Walkable Quarter Mile
  - Compact Walkable Half Mile
  - Cincinnati City Boundary
  - River



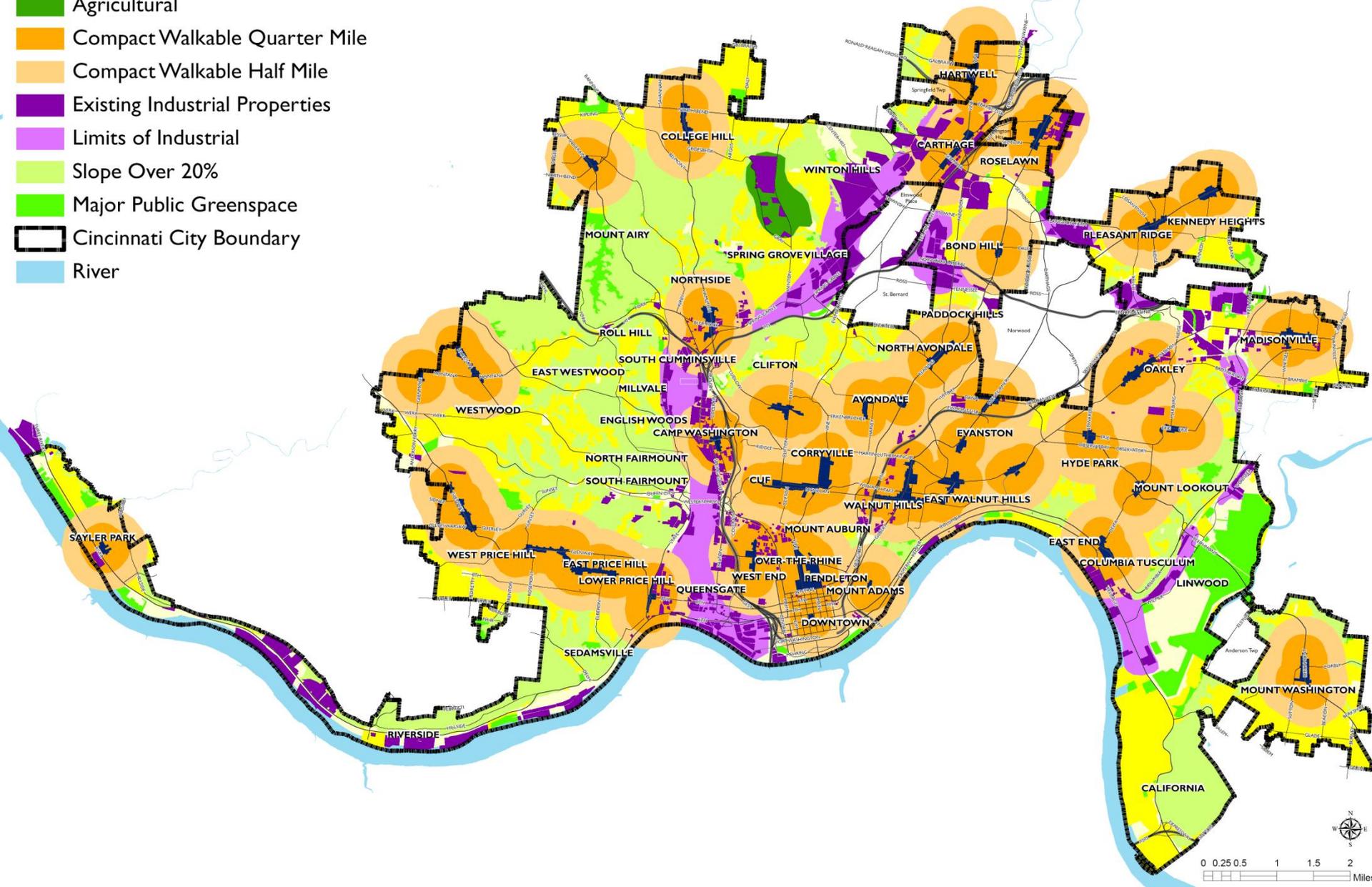
# *Conceptual Land Use Map*

- Strict parcel-by-parcel land use-driven approach is ineffective for compact walkable areas.
- Maps define the areas where compact walkable development should be reinforced or established.
- A new kind of map, showing conceptual framework, guided by community character.

# Conceptual Land Use

## Legend

- Neighborhood Centers
- Residential
- Agricultural
- Compact Walkable Quarter Mile
- Compact Walkable Half Mile
- Existing Industrial Properties
- Limits of Industrial
- Slope Over 20%
- Major Public Greenspace
- Cincinnati City Boundary
- River



# Our Goals and Strategies

## Our Vision: Thriving Re-Urbanization

The vision for the future of Cincinnati is focused on an unapologetic drive to create and sustain a thriving inclusive urban community, where engaged people and memorable places are paramount, where creativity and innovation thrive, and where local pride and confidence are contagious.

VISION

**COMPETE:**  
Be the pivotal economic force of the region.

**CONNECT:**  
Bring people and places together.

**LIVE:**  
Strengthen our magnetic city with energized people.

**SUSTAIN:**  
Steward resources and ensure long-term viability.

**COLLABORATE:**  
Partner to reach our common goals.

Foster a climate conducive to growth, investment, stability, and opportunity.

Cultivate our position as the most vibrant and economically healthiest part of our region.

Become nationally and internationally recognized as a vibrant and unique city.

Develop an efficient multi-modal transportation system that supports neighborhood vitality.

Develop a regional transportation system that promotes economic vitality.

Build a robust public life.

Create a more livable community.

Provide a full spectrum of housing options, and improve housing quality and affordability.

Become a healthier Cincinnati.

Preserve our natural and built environment.

Manage our financial resources.

Work in synergy with the Cincinnati community.

Speak in a unified voice with other entities to reach regional goals.

Cooperate internally and externally to improve service efficiency.

"Grow our own" by focusing on retention, expansion and relocation of existing businesses.

Pursue new growth and business recruitment efforts in **target industries**.

Build a **streamlined and cohesive** development process.

**Target investment** to geographic areas where there is already economic activity.

Strategically select areas for **new growth**.

**Promote** Cincinnati's lifestyle.

Expand options for **non-automotive** travel.

Plan, design and implement a safe and sustainable **transportation system**.

Use the City's transportation network to help **facilitate economic development** opportunities.

Support **regional and intercity** transportation initiatives.

Develop and maintain inviting and **engaging public spaces** that encourage social interaction between different types of people.

Create a **welcoming** civic atmosphere.

Become more **walkable**.

**Support and stabilize** our neighborhoods.

Provide **quality healthy housing** for all income levels.

Offer housing options of varied sizes and types for residents at **all stages of life**.

**Evenly distribute** housing that is affordable throughout the City.

Affirmatively further **fair housing**.

Create a **healthy environment and reduce energy consumption**.

Decrease **mortality and chronic and acute diseases**.

Make sustainable **access to fresh, healthy food** a priority in all neighborhoods.

Protect our **natural resources**.

Preserve our **built history**.

Better coordinate our **capital improvement spending**.

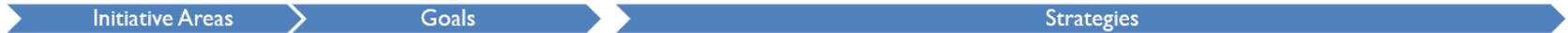
Spend public funds more **strategically**.

**Unite** our communities.

Actively coordinate our **regional efforts**.

**Coordinate growth and maintenance** of our infrastructure and public assets.

**Implement** Plan Cincinnati.



# Compete: Be the pivotal economic force of the region

## Goals:

- Foster a climate conducive to **growth, investment, stability, and opportunity**
- Cultivate our position as the most **vibrant and economically healthiest** part of our region
- Become **nationally and internationally recognized** as a vibrant and unique city



# Connect: *Bring people and places together*

## Goals:

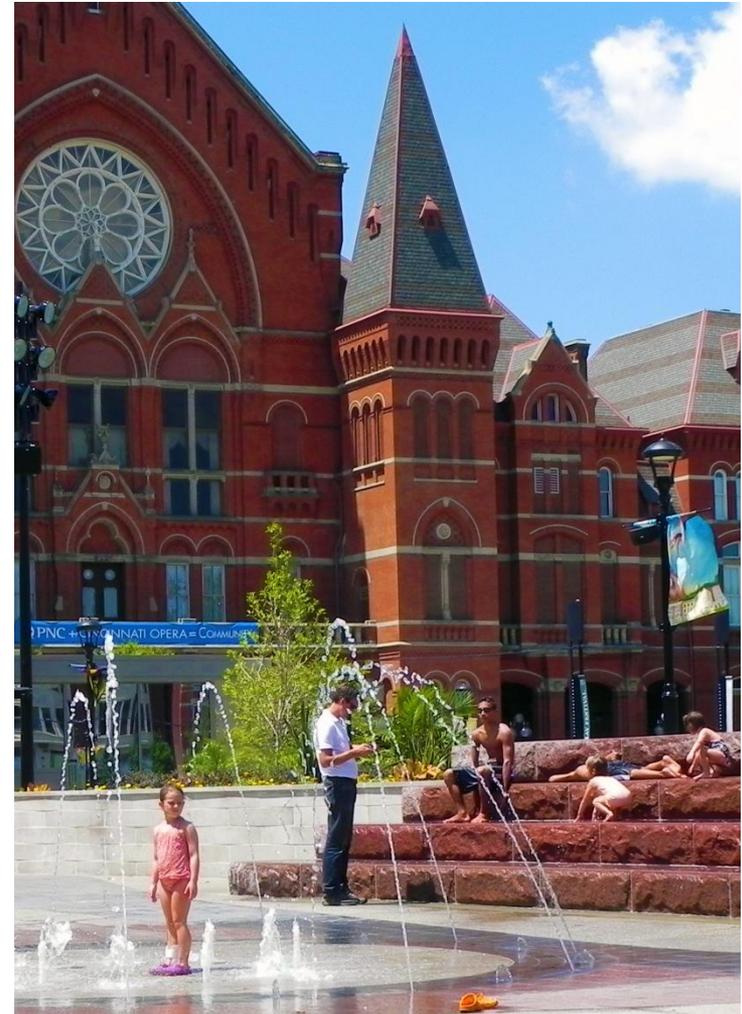
- Develop an efficient multi-modal transportation system that ***supports neighborhood vitality***
- Develop a regional transportation system that ***promotes economic vitality***



# Live: Strengthen our magnetic city with energized people

## Goals:

- Build a **robust public life**
- Create a more **livable community**
- Provide a **full spectrum of housing options, and improve housing quality and affordability**



# *Sustain: Steward resources and ensure long-term viability*

## **Goals:**

- Become a ***healthier Cincinnati***
- ***Preserve*** our natural and built ***environment***
- ***Manage our financial resources***



# Collaborate: Partner to reach our common goals

## Goals:

- **Work in synergy** with the Cincinnati community
- **Speak in a unified voice** with other entities to reach regional goals
- **Cooperate internally and externally** to improve service efficiency



# *Implementing Our Plan*

# *City's Dedication to Implementation*

- Capital Budget Process
- Community Priority Request Process
- 2015-19 Consolidated Plan - addresses many tasks outlined in the Live section
- City Departments developing strategies for implementation



# *Other Projects Underway*

- Focus 52
- Open Data Cincy
- I-71 / MLK Interchange
- Land Development Code
- Citizen's Engagement Policy

# Partnerships

- Some things in the Plan are pivotal to the City but we can't do it alone – need partners
- Each Strategy lists partners necessary for implementation
  - City may not always be the lead agency, but can have a role
- Implementation Committee

# *The Implementation Committee*

## Six Action Teams:

- **Compete**
- **Connect**
- **Live**
- **Sustain**
- **Collaborate**
- **Marketing and Media**

# Action Team Co-Chairs

## Compete:

- Sean Kelley, Director of Talent Pipeline Initiative at Partners For a Competitive Workforce
- Bill Fischer, Economic Development

## Connect:

- Travis Miller, OKI
- Kevin Mischler, Metro/SORTA

## Live:

- Paula Boggs-Muething, Port Authority
- Steve Smith, Model Group

## Sustain:

- Laura Brunner, Port Authority
- Steve Johns, Office of Environmental Quality

## Collaborate:

- Liz Blume, Community Building Institute
- Bill Witten, Avondale Community Development Corporation

## Marketing and Media:

- Tiffaney Hardy, Cincinnati Police Dept.
- Dan Hurley, Local Media Professional

# Action Team Principles

## ***Right to Involvement***

Those who are affected by a decision have a right to be involved in the problem-solving /decision-making process regarding that decision.

## ***Careful Planning and Preparation***

Actively pursue groups through adequate and inclusive planning and outreach, ensuring that the engagement design and the needs of the participants are met.

## ***Inclusion and Demographic Diversity***

Actively reach out to equitably incorporate diverse people, voices, ideas, and information to lay the groundwork for quality outcomes and democratic legitimacy. Seek out and facilitate involvement of those potentially affected or interested in the decision.

## ***Collaboration and Shared Purpose***

Support and encourage participants, including government, community institutions, and other key stakeholders to work together to advance the common good.

## ***Openness and Learning***

Help all involved listen to each other, explore new ideas unconstrained by predetermined outcomes, learn and apply information in ways that generate new options.

## ***Transparency and Trust***

Be clear and open about the process and provide a public record of the organizers, sponsors, outcomes, and range of views and ideas expressed.

## ***Impact and Action***

Ensure each participatory effort has potential to have a real impact and that participants are aware of potential. Communicate to all participants how their input affected the decision-making.

## ***Sustained Engagement and Participatory Culture***

Establish and maintain a culture of ongoing and quality engagement.

# *First Big Tasks of the Action Teams*

- **Seek out other partners**
  - Who else will help implement this Initiative Area?
- **Prioritize**
  - Prioritize the tasks for each Action Step
- **Set measurements**
  - How do we know if we are meeting our goals?

# Action Team – Prioritization Exercise



- Fall 2013: **Action Teams prioritized short, mid and long range tasks** of their sections
- Staff oversaw the process, but **ultimately the action teams made the decisions**
- **Dot exercise** at the end of prioritization allowed each individual to vote for top priorities

# Plan Cincinnati Speakers Bureau

- **Seeking knowledgeable people willing to speak to groups about Plan Cincinnati and Implementation**
  - Community Councils
  - Other organizations
- **Sign up sheet**
  - Sign up for Action Teams and Speakers Bureau
- **Speakers Bureau Training**
  - Scheduled in March – depending on interest

# Getting Involved

[www.plancincinnati.org/engage](http://www.plancincinnati.org/engage)

# *An Award Winning Plan*

- **2013 Frank F. Ferris Award**
  - For Outstanding Planning in Hamilton County
- **2013 Award for Contribution and Excellence,**  
Ohio Chapter of the American Planning Association  
(APA)
  - Comprehensive Planning in a Large Jurisdiction
- **2014 Daniel Burnham Award,** American  
Planning Association (APA) National Planning  
Excellence and Achievement Award
  - Planning profession's highest honor for a Comprehensive Plan

# Questions?

# Prioritization Exercise

- Choose the Goal that you're most interested in
  - If there are too many people at the table, please choose another goal of interest
- Take a few moments to introduce yourselves

# Prioritization Exercise

- Example of the Prioritization Worksheet:

Neighborhood Summit 2014						
Sustain - Environment						
Goal	Strategy	Action Step	Task	Range	In Progress?	Priority
Become a healthier Cincinnati.	Create a healthy environment and reduce energy consumption.	Improve air quality	Incentivize construction of energy efficient buildings using the LEED tax abatement.	Short		
	Create a healthy environment and reduce energy consumption.	Improve air quality	Use Energy Services Performance Contracting to increase energy efficiency and reduce fossil fuel consumption in City facilities (as recommended in Green Cincinnati Plan).	Short		
	Create a healthy environment and reduce energy consumption.	Improve air quality	Continue to track progress of the Green Cincinnati Plan and regularly update the Project Implementation Dashboard to meet the goals of the Green Cincinnati Plan.	Short		
	Create a healthy environment and reduce energy consumption.	Improve air quality	Install solar panels on newly constructed and renovated City facilities and enter into Solar Power Purchase Agreements with local utilities. Provide technical assistance to encourage Solar Power Purchase Agreements in private new construction and renovation projects.	Short		
	Create a healthy environment and reduce energy consumption.	Improve air quality	Continue to track progress of the Green Cincinnati Plan and regularly update the Project Implementation Dashboard to meet the goals of the Green Cincinnati Plan.	Short		
	Create a healthy environment and reduce energy consumption.	Improve water quality	Update codes to allow rainwater harvesting through rain barrels and other infrastructure.	Short		
	Create a healthy environment and reduce energy consumption.	Improve water quality	Create a rainwater harvesting educational program for home and business owners.	Short		
	Create a healthy environment and reduce energy consumption.	Improve water quality	Consider regulations that would reduce impervious surfaces in the new Land Development Code.	Short		
	Create a healthy environment and reduce energy consumption.	Decrease pollution impacts on our neighborhoods.	Plant trees in areas with a lower-than-average tree canopy as defined by Urban Forestry.	Short		
	Create a healthy environment and reduce energy consumption.	Decrease pollution impacts on our neighborhoods.	Update codes for retrofitting old buildings with incentives to be more energy efficient.	Short		
	Decrease mortality and chronic and acute diseases.	Get people moving.	Expand Safe Routes to School program at additional schools.	Short		
	Decrease mortality and chronic and acute diseases.	Get people moving.	Identify residential areas that are not located within ½ mile of a park, playground, or recreation area.	Short		

# Prioritization Exercise

- Narrow down the top 2 – 3 priorities as a group and select a scribe to write these on the memo pad provided on your table. If you have time, you may prioritize the tasks beyond the top 3 on your worksheets.
- At the bottom of the memo pad, answer the following question:
  - What does success look like for your Goal?
- After all groups have finished, each person will receive 10 dot stickers to vote for the top priorities that have been listed among the 15 goals
- Please leave your worksheets on the table so we can collect them at the end.