



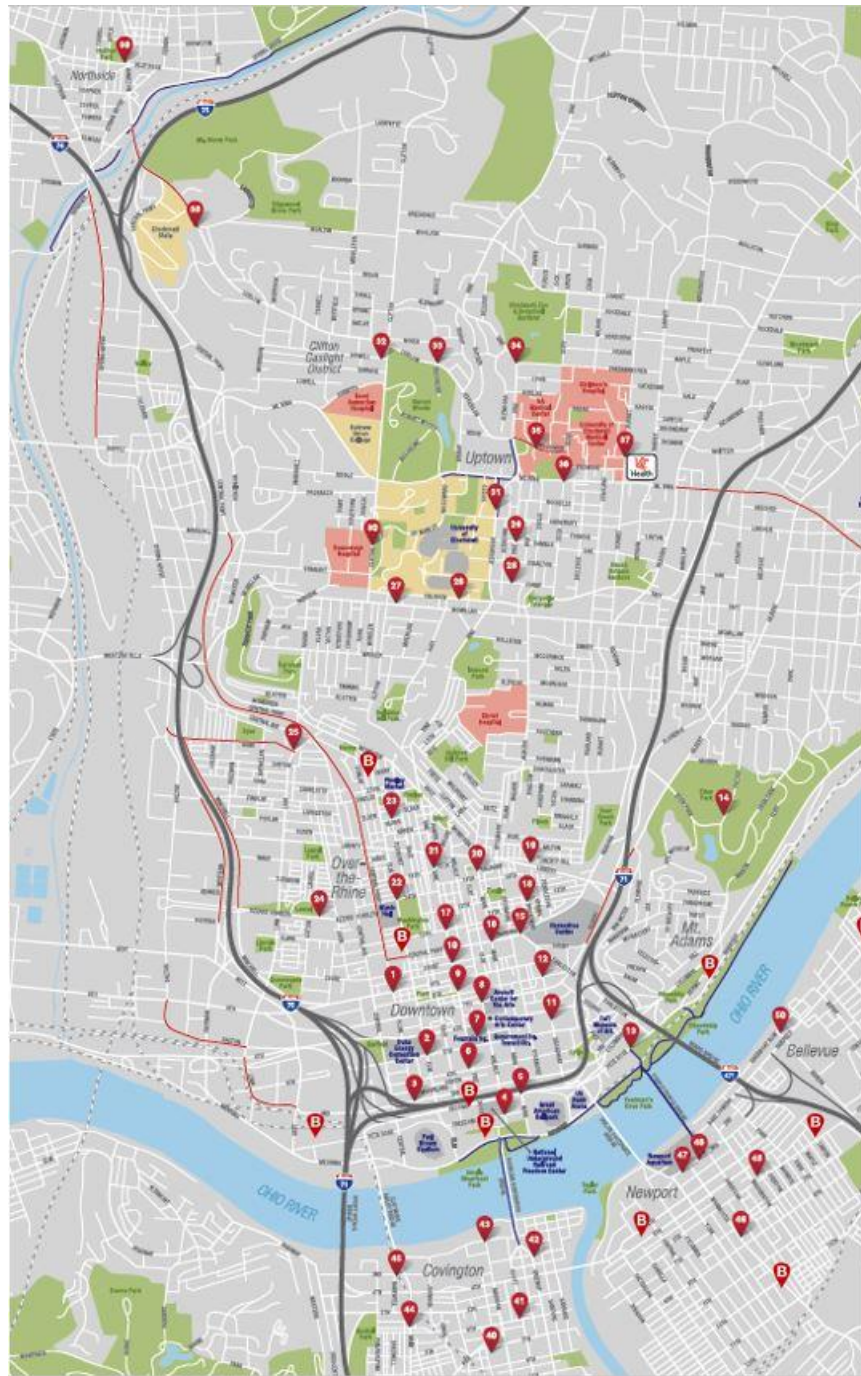
Red Bike Network:

600+ Bikes

- 200 E-bikes
- 400+ Pedal Bikes

58 Stations

- Cincinnati – 43
- Newport – 7
- Covington – 6
- Bellevue – 2



Stats since launch:

Total Rides: 570,481

Unique Users: 89,276

2019:

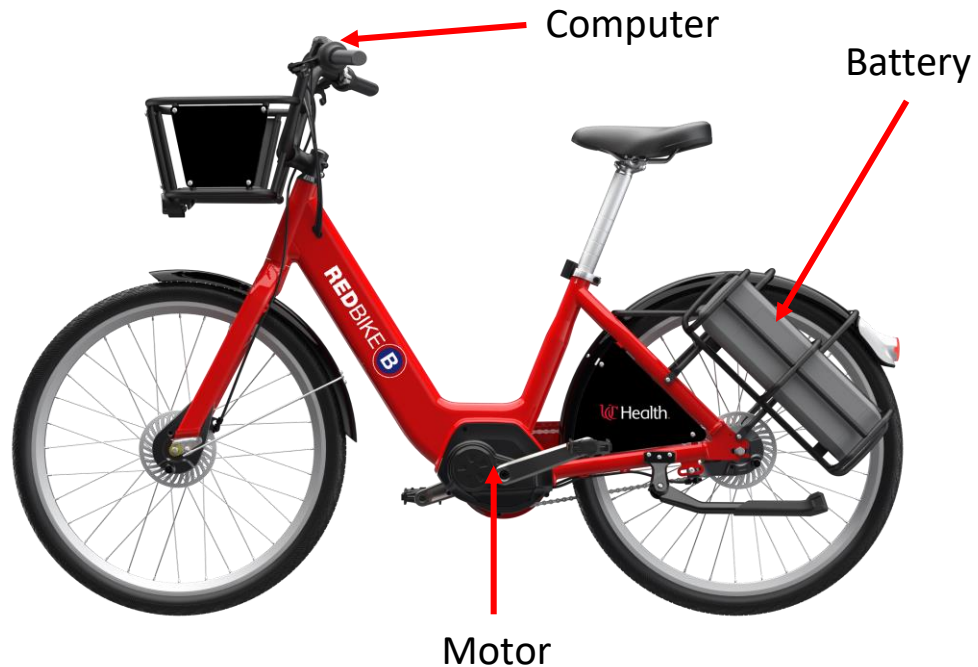
Total Rides: 106,112

Unique Users: 12,924



Red Bike E-Bike

- 200 electric-assist bicycles launched Spring 2019
- 5 times the usage of classic bikes since launch
- 33% increase in total rides in 2019



E-Bikes go longer distances, travel at faster speeds, and tackle our many hills.





The Red Bike Effect

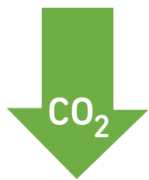
Red Bike launched in September of 2014



- 2 million miles traveled
- Pedaling to the moon and back over 4 times



- 18 million minutes of riding
- 34 years in the saddle



- 1.9 million lbs. of carbon offset
- Saved enough gas to drive across the country 900+ times or around the world almost 100 times



- 81 million calories burned
- 11.7 tons of weight loss
- Almost 6 Ford Tauruses



REDBIKE

28% of Red Bike Rides in
2019 were taken by Go
Members

26% of Red Bike Members
in 2019 were Go Members





E-Bikes are Hot!

Since Red Bike has reopened on May 28th.

- We added 100 new e-bikes to the fleet
- Casual Rides are up 51% over 2019
- Unique Users are up 35%
- 31% increase in ride time

