PRESENTATION
Policy Pitch Night Update - Dani Issacson and CoHear Team

AGENDA

1-201901383 COMMUNICATION, submitted by Councilmember Mann from Teresa Pag 2
Harten regarding Recreation Centers reduced hours affecting Senior programs openings delayed until 11:00 a.m.

2-201901446 REPORT, dated 9/18/2019, submitted by Patrick A. Duhaney, City Manager, regarding Mobile Phone Transit App. (SEE DOC. #201801863)

3-201901512 MOTION, submitted by Councilmembers Sittenfeld and Landsman WE MOVE that the fitness centers listed below be renamed in honor of Patty Herlinger. (BACKGROUND) Patty Herlinger—who tragically passed away on September 4, 2019—was a beloved, longtime City of Cincinnati employee who served Greater Cincinnati Water Works (GCWW), the Metropolitan Sewer District (MSD) and Risk Management over her 31-year career. An avid runner, Patty would often run up to 10 miles a day, and often with Recruits from the Cincinnati Fire Department. Over the course of her career, Patty successfully advocated for the establishment of fitness centers in GCWW's Chester Park Complex, GCWW's Richard Miller Treatment Plant, MSD's Creek Treatment Plant, MSD's Wastewater Collection Facility, and Centennial II.
Hi Brenda,

Councilmember Mann would like to add the below correspondence to the Council Calendar.

Thank you,

Hillary Kenkel | Community Affairs Advisor  
ph. (513) 352-4611  
Office of Councilmember David Mann  
Cincinnati City Hall  
801 Plum Street, Suite 349 | Cincinnati, OH 45202

From: Teresa Harten <teresaharten@msn.com>  
Sent: Tuesday, August 27, 2019 11:54 AM  
To: Mann, David <david.mann@cincinnati-oh.gov>  
Subject: [External Email] Recreation centers reduced hours affecting Senior programs; openings delayed until 11 am

Dear Council Member David Mann,

I'm writing about my concern with the new cut back schedules of the Cincinnati Recreation Centers. My understanding is that two centers close to me will no longer be opening at 9 am but will be delayed until 11 am. There are two dance classes I take that will be affected. Line dancing at North Avondale Rec Center at 10:30 am on Thursday and line dancing at the Bond Hill Rec Center at 9:30 am on Tuesday. Both of these classes are very well attended with about 10 to 20 dancers in each. Having the classes later in the day after the 11 start time will negatively affect who can attend these classes and use will likely go down. Most of the attendees are seniors and many are involved in care of their children and grandchildren and have other responsibilities in the community. The earlier schedules make it more likely they can attend - the classes are important to fitness and social activities of the attendees.

We have been told that there was public input into the decision to keep centers closed until 11 am. To our understanding no one in the dance class was part of this process or even aware that a change to open hours was being considered. To us, the decision seems arbitrary and unilateral.

Please reconsider the decision to delay opening the Rec Centers until 11am. The earlier morning hours serve a useful purpose for especially seniors in the community to maintain fitness. By keeping these Centers closed the City is not making good use of this valuable resource.
To: Mayor and Members of City Council
From: Patrick A. Duhaney, City Manager
Subject: MOBILE PHONE TRANSIT APP

Reference Document # 201801863

The Council at its session on December 5, 2018 referred the following item for review and report.

MOTION, submitted by Councilmembers Greg Landsman and Tamaya Dennard, WE MOVE that the Administration report on the feasibility of partnering with SORTA, Red Bike, Uber, Lyft, Lime, Bird and other transit options to provide to citizens and visitors a single app that allows people to see all of their transportation options and the ability to select and pay for a trip that might include more than one of these options. We understand that SORTA is looking to build a new app for bus services, and believe that the City should partner with SORTA to expand any new platform to include all transit options in the most integrated and user-friendly way possible. We ask the Administration to provide a report on this potential partnership within 30 days and to include best practices from other cities. We understand and recognize that this partnership may have budget implement implications. We would like to better understand possible budget implications within 30 days of the New Year.

The Southwest Ohio Regional Transit Authority (SORTA) advertised a Request for Proposal (RFP) in late 2018 for a Regional Trip Planning and Fare Purchase mobile phone application (app). Based on the RFP, SORTA was looking for a new mobile app that would provide users with regional trip planning and fare payment options along with real-time tracking of its public transit vehicles. Their vision was for the app to include itineraries that utilize not only public transit but other modes of transportation such as ride-share, bike-share and e-scooters.

After reviewing the submitted proposals in early 2019, SORTA made the decision to abandon the RFP process and to partner with NEORide (a consortium of regional transit agencies) on a statewide mobile ticketing fare payment app (currently EZFare but soon to be OHIORide). The current mobile app is only equipped with fare payment options and real-time public transit bus tracking functions. However, a future version app may allow users to combine public bus transit with ridesharing, bike-sharing and other shared mobility services into a single connected offering. Such a platform would, in theory, enable a user to seamlessly plan their trip based on the most convenient route and/or vehicle and purchase any necessary fares.

Due to the fact SORTA is still in the process of developing and rolling out its new app, the City continues to explore all feasible options for implementation of such an app. The future app may also
include various elements related to Cincinnati Bell Connector service. Currently, the Cincinnati Bell Connector is on the existing app utilized by SORTA for the purposes of mobile fare payment.

In the meantime, there are currently several apps on the market designed to help a user plan their trip using various modes of transportation. These include Google Maps and Transit. These apps are not currently able to accept payments from users, but they do enable user to look up things such as schedule times, real-time arrival information, locations of vehicles (in the case of bikes or e-scooters), cost, etc.

Recently, Google Maps announced the launch of a new feature that pairs transit directions with biking and ridesharing options so a user can receive directions from point A to point B using a variety of transportation modes. The routes involving e-scooters and ridesharing include information such as the cost, the wait time, and ETA.

It is important to note that Google Maps does not currently include some modes of transportation including Red Bike, Bird and the Cincinnati Bell Connector. However, the City is working aggressively on technical solutions to help integrate streetcar data into the system. A user wanting to real-time transit information on the Cincinnati Bell Connector and/or who wants to plan a trip using the streetcar and other modes of transportation can use Transit, which is available on most mobile devices.

cc: John S. Brazina, Interim Director, Transportation and Engineering

John B.
MOTION

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BACKGROUND

Patty Herlinger—who tragically passed away on September 4, 2019—was a beloved, longtime City of Cincinnati employee who served Greater Cincinnati Water Works (GCWW), the Metropolitan Sewer District (MSD), and Risk Management over her 31-year career. An avid runner, Patty would often run up to 10 miles a day, and often with Recruits from the Cincinnati Fire Department. Over the course of her career, Patty successfully advocated for the establishment of fitness centers in GCWW’s Chester Park Complex, GCWW’s Richard Miller Treatment Plant, MSD’s Mill Creak Treatment Plant, MSD’s Wastewater Collection Facility, and Centennial II.

Councilmember P.G. Sittenfeld

Councilmember Greg Landsman