

CPAC SURVEY

C I N C I N N A T I



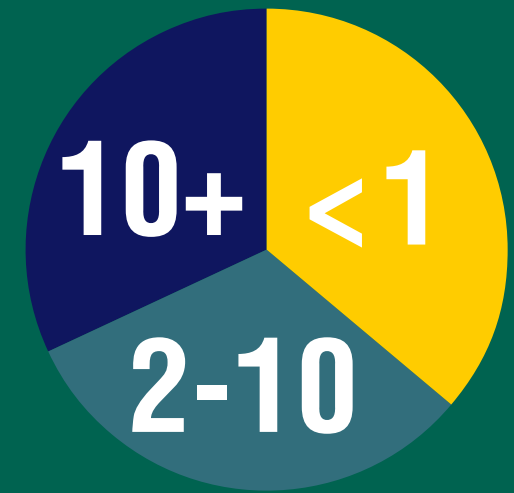
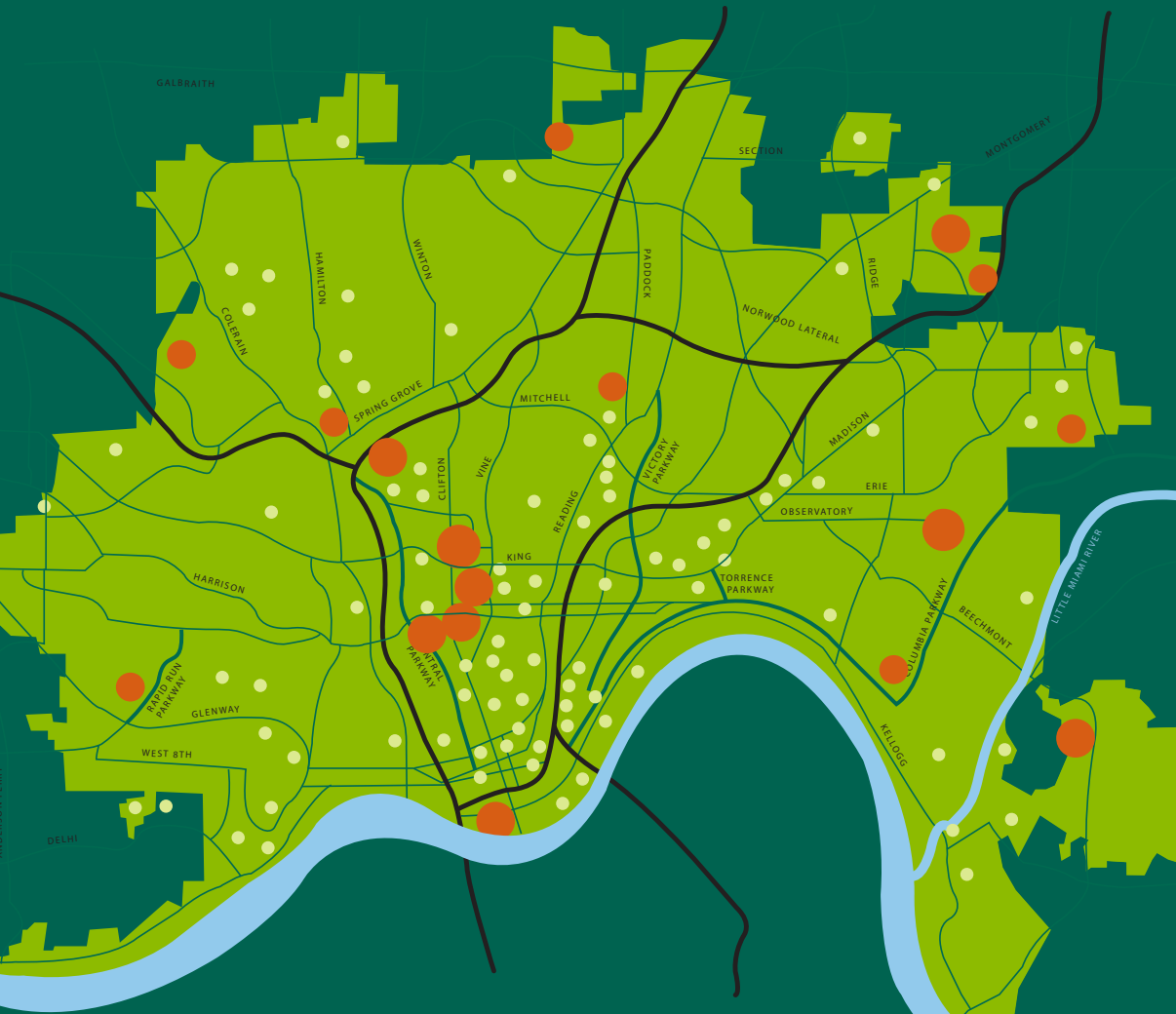
PARKS

CPAC MISSION

Build and maintain public support for Cincinnati Parks by providing feedback to the Cincinnati Park Board and exchanging and sharing information and providing mutual support between park advisory councils

WHO RESPONDED?

23 Responses



CPAC Member for

 1 year or less

 2 to 10 years

 Over 10 years

CPAC ROLES

86%

Advocate was ranked 1ST or 2ND

76%

Volunteer was ranked 1ST or 2ND

Advocate



Volunteer



Park
Ambassador



Programming



Fundraiser



THE ADVOCATE

Work with Community Councils
on Parks' behalf **83%**

Facilitate Parks communication
with the public **70%**

Communicate Park benefits
to Cincinnati Leaders **65%**

Share information/strategies with other CPACs **56%**

Develop outreach strategies **39%**

Recruit new CPAC members **35%**

THE VOLUNTEER

Invasive species removal **48%**

Trail maintenance **39%**

Planting/landscaping **39%**

Event/program coordination **35%**

Volunteer recruitment **30%**

Litter pick up **22%**

THE PARK AMBASSADOR

**Distribute messaging to your
community 76%**

**Gather feedback and opinions
from your community 67%**

**Work with staff to find new avenues of
communication with your community 62%**

THE FUNDRAISER

Communicate fundraising campaigns with the public **57%**

Organize fundraising campaigns **52%**

Volunteer for a Parks Foundation fundraising campaign **38%**

Help develop grant proposals **38%**

PROGRAMMING

Photography 35% **Walking 78%** Biking 26%

Hiking 70% Bird watching 61%

Children's programming 52% Cinema in the park 22%

Community celebrations 70%

Group fitness 35% **Live music/performance 57%**

Seasonal programming 43% **Farmers markets 39%**

Park decorations 17% No Programming 0%

CPAC TO DO'S

COMMUNICATIONS



1. Maintain and share CPAC contact list
2. Online CPAC group
3. Facilitate regular communications between regional managers and individual CPACs

cincinnatiiparks.com

#cincyparks   

CPAC TO DO'S

ADVOCACY

1. Individual CPACs share accomplishments with group
2. Parks shares operating and capital budget, organizational updates
3. Parks Foundation campaign updates

CPAC TO DO'S

VOLUNTEER

1. Volunteer Coordinator presents at CPAC
2. Training for volunteers
3. Regularly feature successful CPAC volunteer projects

www.cincinnatiiparks.com/volunteer/

OTHER SUGGESTIONS?

**THANK
YOU**