



News Release

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City of Cincinnati Using Abundance of Water to Attract Interest in Industrial Site

Plentiful Supply of Water Key Economic Development Tool

Cincinnati, OH – The City of Cincinnati is offering an abundance of water – up to 50 million gallons daily – to attract interest from high water users in a developable 18-acre industrial site known as MetroWest Commerce Park.

The City of Cincinnati, Greater Cincinnati Water Works (GCWW) and the Metropolitan Sewer District of Greater Cincinnati (MSD) are launching a nationwide marketing effort to attract high volume water users to the MetroWest industrial site in Cincinnati's Lower Price Hill neighborhood. The site, just west of Downtown Cincinnati, is ideally suited for light manufacturing uses requiring water in any quantity and quality, from high quality water for specialty uses such as food and beverage processing to reclaimed water suitable for industrial and high-tech applications.

"Water is the new liquid gold," said Biju George, GCWW Interim Director. "Many communities across our country struggle with being able to provide a large quantity of high quality water at competitive prices. In Cincinnati, we have an industrial site, ready for development, that has up to 50 million gallons of any quality water available daily at significantly lower rates than other communities around the country," said George. "MetroWest provides a great opportunity for a company to reduce its water footprint because the company can use as much reclaimed water as it needs to help meet its sustainability and environmental goals. In addition, with our water technology expertise, we can offer turnkey water management to businesses choosing to locate at this site."

In addition to abundant water, MetroWest also offers the potential for reduced discharge rates because of its proximity to the Metropolitan Sewer District (MSD) processing facility.

"The proximity to our wastewater treatment facility offers a real advantage," said Tony Parrott, Executive Director of MSD. "We discharge about 180 million gallons of treated wastewater to the Ohio River every day. A potential high volume user would have access to an abundant supply of non-potable water for irrigation, cooling and other industrial needs at reduced rates."

MetroWest's strategic location offers other benefits to potential users. The property is:

- Adjacent to downtown Cincinnati's vibrant Central Business District.
- Just blocks away from The Ohio River and barge facilities that position Cincinnati as one of the busiest inland waterway shipping ports in the nation.
- Minutes from Interstates 75, 71, 74, 275 and 471.
- Accessible by four major railroad systems housed in the nearby CSX Queensgate Yard, one of the largest rail yards in the nation.
- 12 miles from The Cincinnati/Northern Kentucky International Airport, home to a DHL Express Super Hub cargo facility.
- Within a day's drive of 30 metro markets, including Chicago, Indianapolis, St. Louis, Louisville, Columbus, Detroit, Cleveland, Pittsburgh and Nashville.
- Able to accommodate light and advanced manufacturing, assembly and distribution, and flex and office users

To watch a narrative of the property, including aerial views, click here.

"The City of Cincinnati, MSD and GCWW are focused on economic and community development," Odis Jones, Director of Economic Development said. "We see MetroWest as an opportunity to attract local, national and even global interest in a site that helps bring high volume water users – along with jobs and new investment – to our community. State and local financial incentives may also be available to qualified parties."

Cincinnati is the 24th largest metropolitan area in the U.S., with a population of more than 2 million, a rich and diverse workforce and a diversified economy of manufacturing, consumer products, healthcare, transportation, wholesale and retail trade, finance and insurance. The city boasts the world headquarters of 10 Fortune 500 companies and is home to major education institutions such as The University of Cincinnati, Xavier University, Northern Kentucky University, Thomas More College and Cincinnati State.

GCWW and MSD are renowned for leading innovation in the water and wastewater industry. Water Works has pioneered advances in water treatment for the past 100 years including rapid-sand filtration, the use of chlorine and granular activated carbon (GAC). The utility will soon be the largest water utility in North America to use ultraviolet (UV) disinfection following sand-filtration and GAC when its UV treatment facility is completed later this year. MSD is regarded as a national leader in the development of sustainable storm water management solutions and asset management.

The Wet Weather Strategy that MSD is implementing in the City of Cincinnati is viewed as a model for other urban communities across the U.S. that are under federal mandates to reduce combined sewer overflows.

GCWW and MSD are also working with The Confluence Water Technology Innovation Cluster, a concentration of interconnected organizations that work together to promote economic growth and technology innovation in Southern Ohio and Northern Kentucky. GCWW's George and MSD's Parrott serve on the Confluence Board of Directors.

For more information about GCWW and MSD visit www.cincinnati-oh.gov/water and www.msdgc.org.

For more information about the MetroWest property, contact Mary Huller at 513-591-7745.

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