

Investing in Inflationary Environments

What is Inflation?

- Decrease in value of money measured by rise in general price levels (indicated by Consumer Price Index)
- Increase in price makes money worth less
- Long-term inflation risk is a concern regardless of near term effect
 - ❖ Significant concerns when actual inflation is much greater than expected inflation, or when the inflation is unexpected

Why May Inflation Occur?

- Increase in the money supply
 - This is major concern at the present time
- Decrease of slack in the economy
 - Unused portion of the economy's productive capacity
 - E.g. underutilized industrial space, unused planes/trains
- High commodity prices
- Low unemployment

- Consumer Price Index rose 1.8% in past 12 months (December 2009)
 - Excluding volatile food and energy prices, inflation is slowing
 - Consumer prices increased 0.1% from November to December
- High levels of slack in the economy
 - 56% hotel occupancy rate (July 2009), lowest since 1987
 - 2,535 aircrafts worldwide in storage (July 2009) – 14.2% of the world fleet
 - One-third of freight car fleet in storage
 - 18.7 million homes vacant in 2Q 2009

Why Have We Avoided Inflation?

- Banks avoided lending billions of dollars injected by the Fed
 - Loans and leases on bank balance sheets down 5%
- High levels of unemployment means less power for workers to demand high wages
 - 10% unemployment (December 2009)
 - Private sector's cost of wages/benefits up 1.5% in 2Q 2009 compared to 3.5% over the decade

Pros

- In moderation, is a sign of healthy economy
- Moderate inflation can provide pricing power to market leaders
- Equity markets have correlated positively to moderate inflationary environments

Cons

- Reduces real rate of return
- Reduces purchasing power for individuals on fixed incomes (an increasing portion of the U.S. economy)
- More volatility causing reduced/delayed investment

- TIPS
- Commodities
- Infrastructure
- Real Estate

What are TIPS?

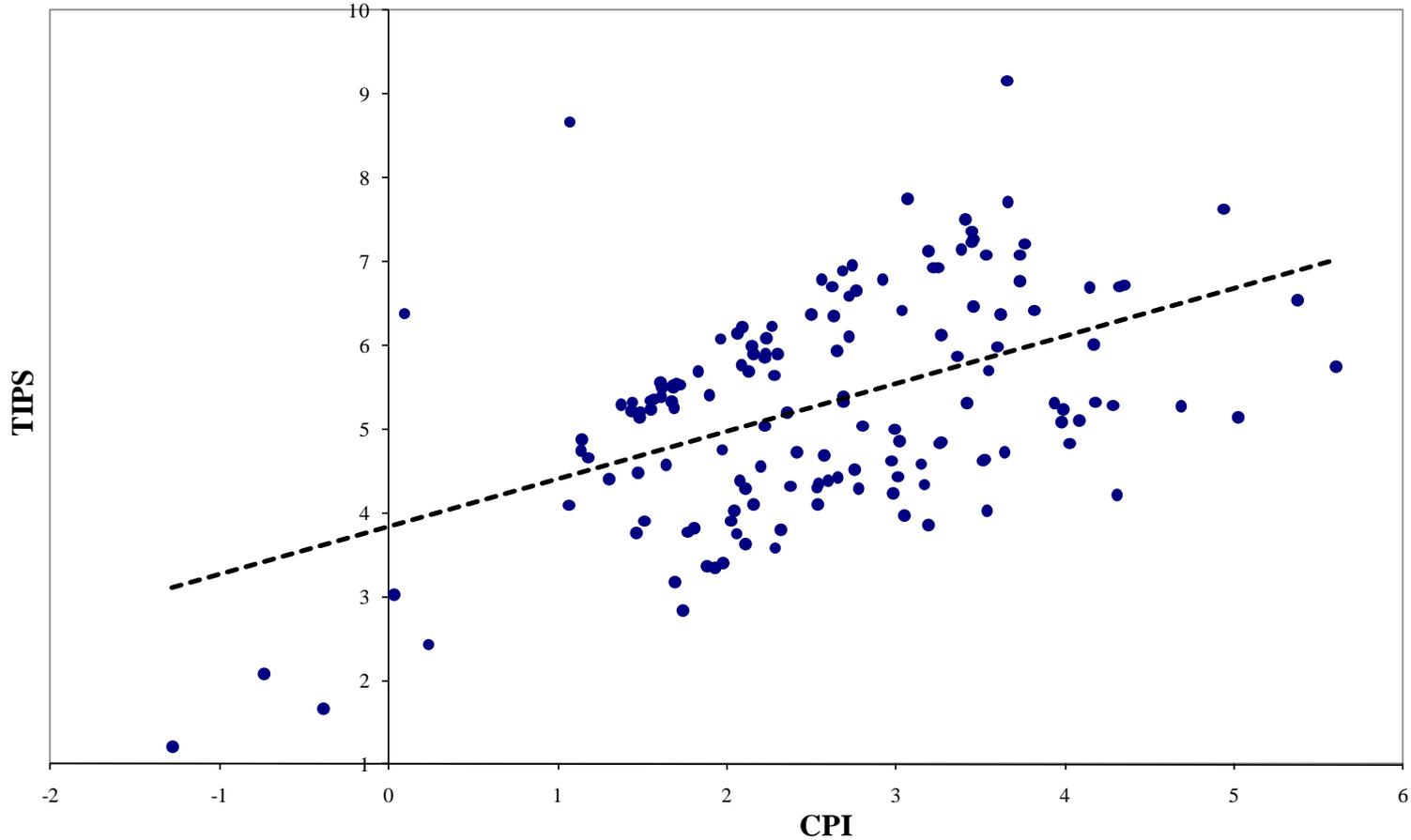


- Treasury bonds that protect against inflation risk
- TIPS pay a guaranteed inflation-adjusted (real) return
- Value of TIPS determined by Consumer Price Index (urban, non-seasonally adjusted)
- Principal adjusted for inflation at time of coupon payment
 - Coupon paid based on the new inflation-adjusted principal

- Assume initially,
 - TIPS bond purchase price is \$1000
 - CPI is 100
 - Coupon rate is 3%

- In six months,
 - CPI is 101 (2% annual inflation rate)
 - Principal adjustment: $101/100 * \$1000 = \1010
 - Adjust coupon payment: $3\% * 6/12 * \$1010 = \15.15

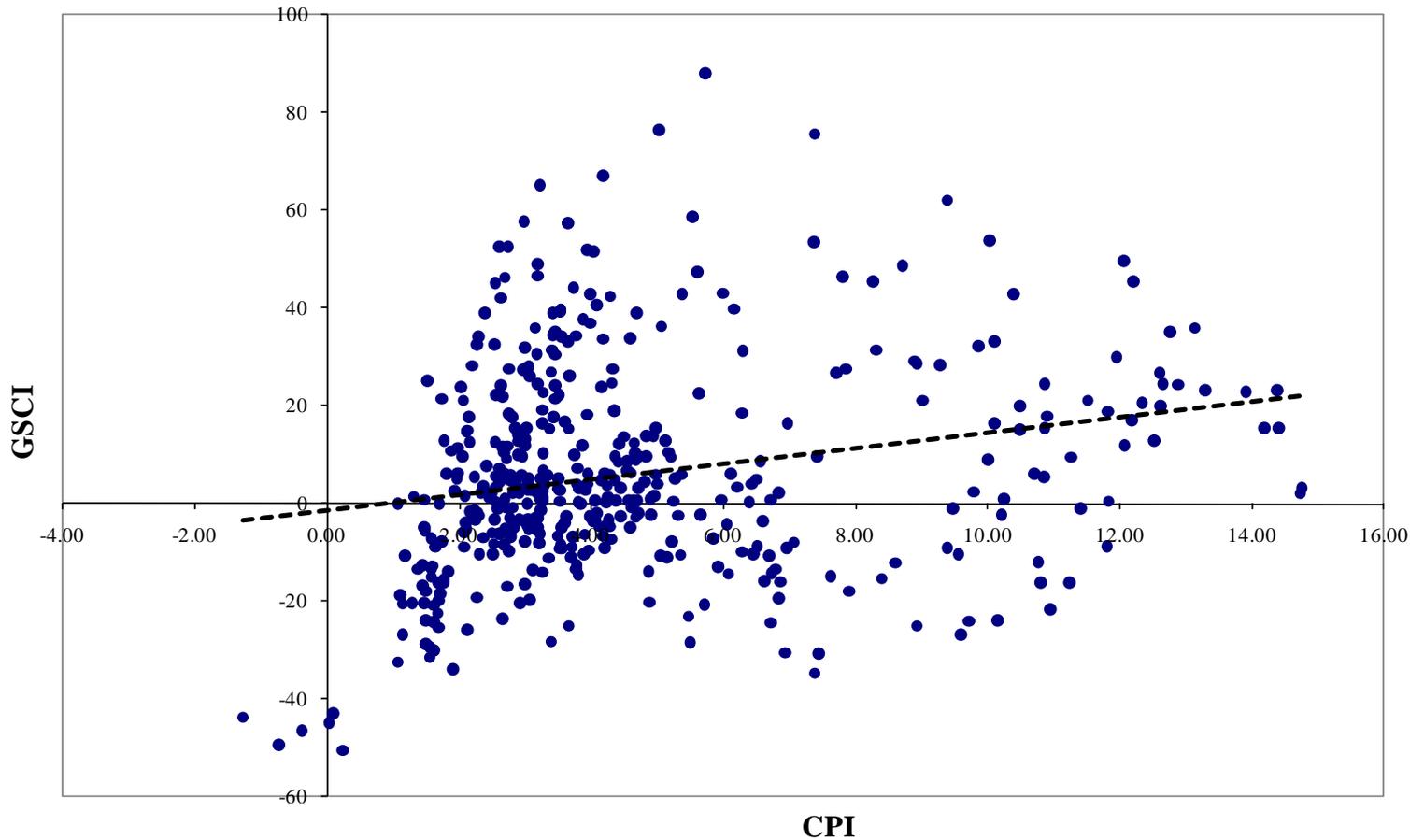
TIPS – Positively Correlated with Inflation



Regression Equation: $TIPS = 3.8432 + .5671 \text{ CPI}$
 $R^2 : 0.2366$

- Include basic resources such as iron ore, coal, oil, wheat, gold
- Traded through futures contracts on exchanges
- Serve as production inputs whose prices rise in tandem with broad economic activity
- Exhibit positive relationship with general price levels of goods sold in the market
- Invest through commodity indices or active commodity managers using futures

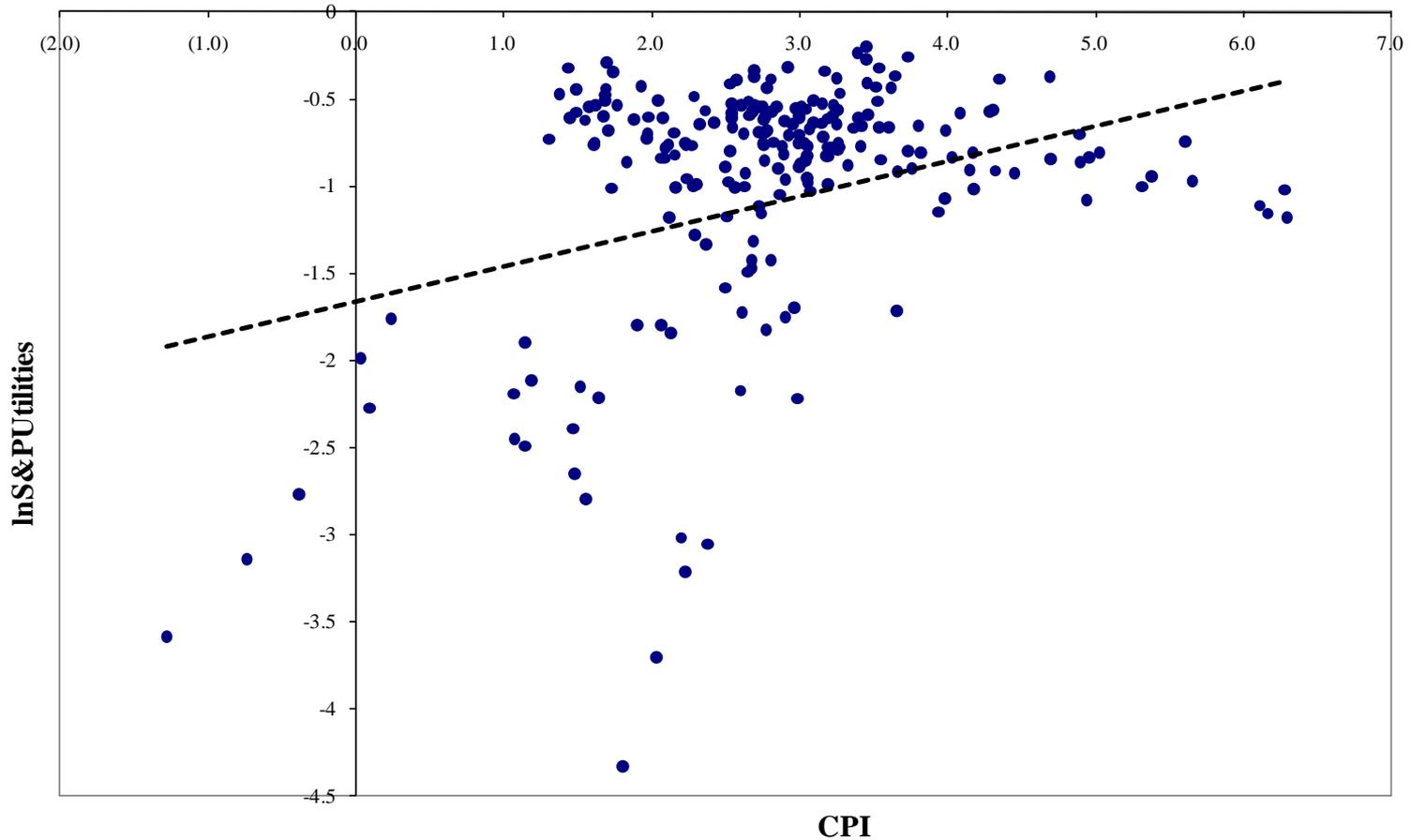
Commodities – Positively Correlated with Inflation



Regression Equation: $GSCI = -1.2026 + 1.5829 \text{ CPI}$
 $R^2 : 0.0514$

- Includes basic physical systems
 - Transportation, communication, water, electricity
- Consumers are relatively insensitive to price movements
 - Lack of better or cheaper substitutes
- Highly regulated assets often with government concessions
 - Governments often explicitly tie prices to inflation index such as CPI
- Lacks universal index to track performance
 - S&P 500's Utilities sector is a reasonable proxy

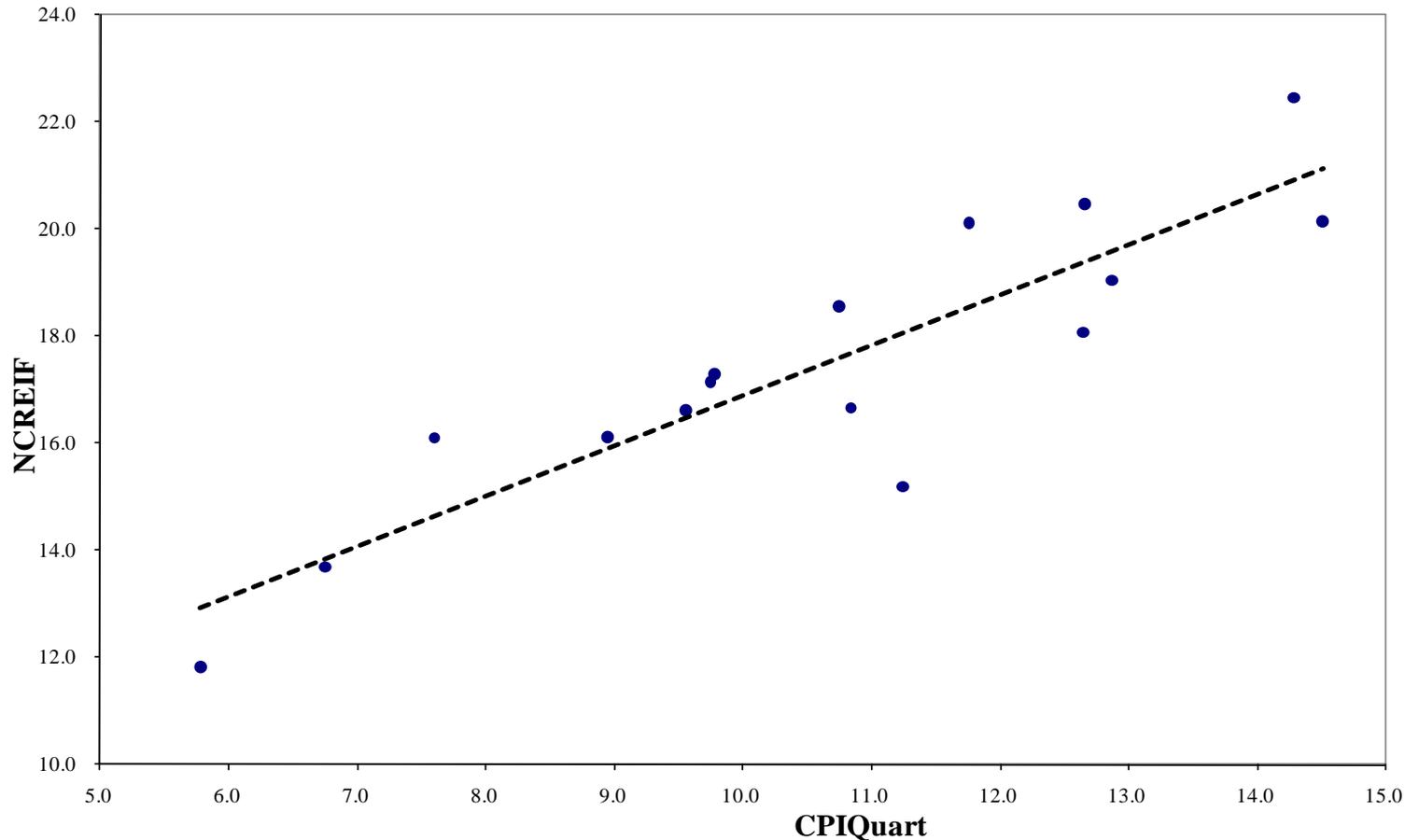
Infrastructure – Positively Correlated with Inflation



Regression Equation: $\ln S \& P \text{ Utilities} = -1.6650 + .2015 \text{ CPI}$
 $R^2 : 0.0106$

- Land and any other asset permanently affixed to it
- Divided into private and public markets
 - Private markets measured by the NCREIF index
 - Public markets consist of REITs; impacted by daily market liquidity
- Property owners can raise rents to offset higher input costs during inflation
- Long-term inflation protection due to long-term nature of contracts

Real Estate – Positively Correlated with Inflation



Regression Equation: $NCREIF = 7.4962 + .9405 \text{ CPIQuart}$
 $R^2 : 0.7859$

- TIPS, commodities, infrastructure and real estate offer protection from high inflation
 - Asset returns positively correlated with CPI
- Each asset class has unique characteristics impacting portfolio performance
 - Beware of blindly choosing asset class with highest fit and correlation
- Analyze risk tolerance, liquidity needs, diversification benefits, and investment policy guidelines

Asset Class	R ²	Correlation	CPI Coefficient
TIPS	0.2366	0.4864	0.5671
S&P GSCI	0.0514	0.2267	1.5829
S&P Utilities	0.0106	0.1029	0.2015
NCREIF (Real estate)	0.7859	0.8865	0.9405