

City of Cincinnati



Thomas H. Streicher, Jr.
Police Chief

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Dear City of Cincinnati Stakeholder,

As spring approaches, the City of Cincinnati is gearing up for a fun filled event season. For 2009, Cincinnati has put together another exciting schedule, hosting events in a number of different City venues. The City invites everyone to visit, experience the amazing number of Cincinnati attractions and share in the excitement!

To ensure the safety of all, the Cincinnati Police Department has been an integral part of the planning process for all of the upcoming events. To make sure this event season is a memorable experience, we would like to take this opportunity to remind everyone of a few simple vehicle safety tips. This year we have declared March "Theft from Auto Awareness Month". The campaign is designed to make vehicle owners and operators aware of how to best secure their vehicles and their valuables when parking anywhere, not just at large events. A comprehensive educational outreach plan has been designed to get motorists in the habit of protecting their vehicle and valuables every time they park their vehicle. This year's campaign theme is "Lock It or Lose It – Put Your Junk in the Trunk". We believe this program will assist police in reducing a number of crimes, including auto theft and the theft of valuables from the interior of parked vehicles. The program kicks off with a press conference on February 24th, 2009 Cincinnati Police Chief Thomas H. Streicher, Jr. The press conference will be followed by a media campaign, distribution of informational materials and aggressive attention by area law enforcement.

As a community partner, we are seeking your assistance in making this program successful. Attached is an informational flier, outlining how best to secure vehicles and valuables. We would encourage you to review the brochure and share this information with your respective business partners, community groups, coworkers, neighbors, family and friends. If you would like to become more involved or personally assist us with this endeavor, please contact the Neighborhood Liaison Unit in any one of the five police districts or visit the Cincinnati Police website at <http://www.cincinnati-oh.gov/cpd/>. As in the past, the City of Cincinnati would like to express our sincere appreciation for your continued support. Together we will make this a safe and exciting year for the City of Cincinnati!

A handwritten signature in black ink, appearing to read "Vincent L. Demasi", is written over a solid black rectangular redaction box.

Lt. Colonel Vincent L. Demasi
Acting Police Chief