

**University Impact Area Solutions Study: Quality of Life (Crime & Safety)**

Goal	Strategies	Action Steps	Priority Level (Highest, High, Low, Lowest)	Difficulty Level (Easy, Medium, Hard)	Responsible Partners (Primary)	Responsible Partners (Secondary)	Implementation Timeline	Other Details
Collaborate between the neighborhood stakeholders and the public safety departments of both the University of Cincinnati and the City of Cincinnati to enforce laws and provide education.	Continue work to approve the Memorandum of Understanding between the University of Cincinnati and the City of Cincinnati to allow their police departments to continue to work together.	UC Police should continue to patrol the neighborhoods immediately surrounding the University of Cincinnati, especially in areas where students live. This allows an extra level of security and faster response times.						
	Continue to educate all neighborhood stakeholders with accurate crime statistics and encourage community involvement in mitigation of crime.	Both the Cincinnati Police Department and UC Police should continue to attend all appropriate community meetings to discuss statistics, trends, and hotspots.						
		Crime statistics and prevention tips should continue to be available on the web.						
		Continue to use social media (such as Nextdoor) to exchange information with neighborhood stakeholders and law enforcement personnel.						
		Market the safety of the neighborhoods. Tell the story about how the neighborhoods surrounding the University of Cincinnati actually are actually some of the safest neighborhoods in the City of Cincinnati. Crime is lower than it has been in decades but there is an untrue perception of danger.						

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Collaborate between the neighborhood stakeholders and the public safety departments of both the University of Cincinnati and the City of Cincinnati to enforce laws and provide education.	Enforce the law consistently and fairly in all neighborhoods.	Enforce all crime and disruption, including noise, parking, litter, and other quality of life offenses.						
		Revisit the City of Cincinnati's Noise Ordinance and revise it to make it more enforceable. Consider using distance instead of decibels to make it easier for police to enforce without special equipment.						
		Revisit the City of Cincinnati's Snow Removal ordinance and develop a plan to better enforce the policy. Bring together all of the departments involved with this and determine who has the resources to perform this function. Consider whether increasing the fine is necessary and set a more definitive time that properties are in violation.						
		Educate both property owners and tenants about the importance of snow removal for pedestrian safety. Dispel the myths about snow removal liability.						
		Ensure that students are cited in most effective manner for illegal behavior, either by Cincinnati Police or UC Judicial Affairs.						
		Continue to work with and expand Citizens on Patrol to provide both Cincinnati and UC Police with on-the-ground assistance.						

University Impact Area Solutions Study: Quality of Life (Trash & Litter)

Goal	Strategies	Action Steps	Priority Level (Highest, High, Low, Lowest)	Difficulty Level (Easy, Medium, Hard)	Responsible Partners (Primary)	Responsible Partners (Secondary)	Implementation Timeline	Other Details
Decrease the amounts of trash, litter, and blight in the neighborhoods.	Improve understanding and compliance by both students and residents in the neighborhoods about City policies and good-neighbor expectations.	Develop marketing/educational materials such as flyers, magnets, door-hangers, stickers on trash bins, or other materials with pick-up days, websites, frequently-asked-questions, good-neighbor property maintenance tips and expectations, and important contact information.						
		Create and sell/give away bungee cord kits to help keep lids closed and prevent litter from trash cans being knocked over by wind, cars, or animals.						
		Ensure that litter on private property is being reported so that enforcement can take place.						
		Enforce litter laws more strictly or consider revising litter laws to make laws easier to enforce.						
		Increase number of pick-up days for corner cans from 2 days per week to 3 days per week. (From DPS: not possible unless additional funding is added to budget).						
	Develop a comprehensive program that utilizes students and residents to help both clean up litter and blighted areas and educate.	Continue to coordinate with students who need volunteer hours.						
		Work with Hughes High School to provide continual education/public awareness to their students about litter. UC students would be in an ideal position to educate peer to peer.						
		Design an ambassador program similar to Downtown Cincinnati Inc. to pick up litter, notify about illegal dumping or overflowing corner cans, and help educate both residents and visitors. Consider whether expanding existing student programs (such as Clean Up Cincy) or creation of new program that includes non-students is most appropriate. Clifton Heights Community Urban Redevelopment Corporation has one employee that does some of this work already in the business district at a small-scale level.						

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Decrease the amounts of trash, litter, and blight in the neighborhoods.	Continue to refine efforts during the UC move-in/move-out time to ensure a seamless transition, resulting in cleaner streets, sidewalks, and yards, and less dumping.	Continue to analyze the length of the move-in/move-out period, communication with renters about services and expectations, and ensuring that neighborhood stakeholders are engaged in and connected to this process.						
		Consider working with Time Warner Cable or other utilities to help communicate to renters.						
		Develop education or programs to encourage renters to give away or sell unwanted items (to local charities or other people) instead of throwing away. Consider a “sustainability corral” and encourage a take-and-leave policy for a certain period of time and partner with a local charity to collect on a certain date.						
		Continue to refine Department of Public Services’ extra collections and dumpster collections that coincide with spring move-out. Because some rental periods end on the 1st of the month, others on the 15th, work with landlords, renters, and donation services to ensure that items are disposed of in the appropriate extra collection week.						

**University Impact Area Solutions Study: Quality of Life (Parties & Alcohol)**

Goal	Strategies	Action Steps	Priority Level (Highest, High, Low, Lowest)	Difficulty Level (Easy, Medium, Hard)	Responsible Partners (Primary)	Responsible Partners (Secondary)	Implementation Timeline	Other Details
Help create a culture shift by developing new policies and education about expectations of residents and property owners in the City of Cincinnati.	Continue to develop a "Landlord Notification Policy" related to out of control and reoccurring parties that are disruptive to the neighbors.	Continue to track and progressively enforce problem parties that are large, wild, or reported by neighbors.						
		Work with landlords and law enforcement personnel to reinstate the policy with Cincinnati Police and University Police to keep a list of landlord names, properties, and phone numbers and give law enforcement personnel permission to go onto properties and shut down parties.						
		Contact landlords/property managers/property owners after problem parties occur.						
		Cite landlords/property managers/property owners if problems persist.						
		Consider legal limit of number of persons allowed for rental properties.						
	Continue to develop a "Student Party Amnesty Policy" to allow students to feel safe reporting their own party if it gets out of control.	Work to further develop the policy and better educate students to help understand that they can shut down their own party without penalty if it inadvertently gets out of control.						
Help create a culture shift by developing new policies and education about expectations of	Work together to proactively prevent and appropriately enforce problem parties, excessive use of alcohol and drugs, and use of alcohol by minors.	Work with UC Police, Cincinnati Police, and Citizens on Patrol to report parties, spillover from parties, and large roaming groups looking for parties in residential areas.						
		Ensure that students are cited in most effective manner for problem parties, either by Cincinnati Police or UC Judicial Affairs. (Currently they report jointly).						

University Impact Area Solutions Study: Quality of Life (Education & Accountability)

Goal	Strategies	Action Steps	Priority Level (Highest, High, Low, Lowest)	Difficulty Level (Easy, Medium, Hard)	Responsible Partners (Primary)	Responsible Partners (Secondary)	Implementation Timeline	Other Details
<p>Help create a culture shift by developing new policies and education about expectations of residents and property owners in the City of Cincinnati.</p>	<p>Use a multi-pronged approach to working with University of Cincinnati students through policies and creative education.</p>	<p>Start by using “Welcome Week” for new students to begin to educate them about their role, whether they live on or off campus, as residents of Cincinnati.</p>						
		<p>Use social media whenever possible to emphasize the information, including teaching them about the Live Safe App.</p>						
		<p>Provide marketing materials such as magnets, pens, t-shirts, hats, koozies, etc. to help enforce the message.</p>						
		<p>Enforce requirement for all freshmen to live on campus or with their parents. Currently, only students living 50 miles away or more are required to live on campus.</p>						
		<p>Teach a “Living in the Neighborhood” class for credit, required for all students moving off campus, to teach life-skills, good-neighbor skills, and impress that they are residents of Cincinnati not just UC. Involve members of the community, city, police, as guest speakers.</p>						
		<p>Develop “Student Ambassadors” to form a Community Action Team to help educate and assist fellow students about their role and responsibilities as neighborhood residents. Consider whether expanding existing student programs or creation of new program is most appropriate.</p>						

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Help create a culture shift by developing new policies and education about expectations of residents and property owners in the City of Cincinnati.	Work together to better educate landlords and property owners about expectations of property owners in neighborhoods surrounding the University of Cincinnati.	Develop a Rental Registration program in the neighborhoods surrounding UC to keep track of all property owners renting their premises and ensure safe living conditions (this will be further developed in the Housing and Neighborhood Conditions chapter).						
		Provide training to landlords/property owners/property managers about the unique nature of renting to students, including expectations regarding litter, trash, noise, public safety laws, and the student code of conduct. Make sure the trainings are scheduled, advertised, detailed, and feature other local property owners as speakers.						
		Develop perks for property owners to go through training such as: Free advertisement with students; Student Referrals (to more than just large facilities); Greater/more frequent access to trash/litter clean-ups; Access to free student labor; etc.						
		Survey the neighborhood to see what rental opportunities are available from both larger, institutional products as well as property owners with small numbers of units.						
		Develop a support network, formally or informally, to mentor newer property owners and encourage better communication among the property owners. Support network could stem from an existing group or meeting or could be new. Communication should include face-to-face, emails, and website.						
		Send letters jointly-signed by neighborhood stakeholders and the University of Cincinnati to property owners/landlords/property managers of properties that are frequent violators of laws or policies.						