



Mayor Mark Mallory

City of Cincinnati

801 Plum Street, Room 150, Cincinnati, Ohio 45202

Date: September 25, 2009

Contact: Jason Barron, 513-352-5356 or 614-554-5952 (cell)

Mayor Mallory and PNC Bank to Host Small Business Seminar

Event: Shop 52 Seminar: "Bad Economy: Good Opportunity"

Date: Saturday, September 26, 2009

Time: 1:00 pm, Mayor to speak at 1:30 pm

Location: Schiff Family Conference Center at the Cintas Center; Xavier University

Media Note: Members of the media are invited to attend any part of the seminar. Mayor Mallory will speak at 1:30 pm.

Details: Mayor Mallory and PNC Bank are hosting the fourth Shop 52 Small Business Seminars of 2009. The seminar will focus on how the bad economy can mean great opportunities for small businesses.

The Seminar is part of Mayor Mallory's Shop 52 initiative to encourage business investment in all of Cincinnati's 52 neighborhoods.

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