



Mayor Mark Mallory

City of Cincinnati

801 Plum Street, Room 150, Cincinnati, Ohio 45202

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Cincinnati Soapbox Derby Trophy Unveiled **Created by a local art studio, the glass trophy stands at 48 inches tall**

Cincinnati – Today, the new four foot tall glass Soapbox Derby Trophy was unveiled. It is modeled after the Borg-Warner Trophy for the Indianapolis 500 Champions. The names of all forty-four previous winners of the Cincinnati Soapbox Derby are etched on the trophy with room for future winners. It was designed and crafted by Neusole Glassworks, a local glass arts studio that is open to the public.

The Cincinnati Soapbox Derby will be Saturday and Sunday, June 27 and 28 on Central Avenue beginning at West 4th Street and ending near Paul Brown Stadium. It is for youth ages 8 to 17. Racing will begin at 10 am and admission is free.

The unveiling was attended by past and present Cincinnati Soapbox Derby Champions, ranging from the 2008 winners: Hannah Schweinefus and Alex Seither to the 1952 winner Carl Kreimer.

As part of the derby, Mayor Mallory is sponsoring the third annual Mayor's Cup competition between Cincinnati's neighborhoods. The winning neighborhood will win \$5,000 for the Community Council. Pleasant Ridge won last year.

For more information on Neusole Glassworks, visit www.neusoleglassworks.com

Attached: Photo of the 48" glass trophy and photo of the unveiling: Lt. Col. Michael Cureton, Neusole Glassworks owner John Schiff, and glass artist Nate Freeland (the other artist that worked on the trophy, Zach Compton, is not pictured).

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