



## Mayor Mark Mallory

City of Cincinnati

801 Plum Street, Room 150, Cincinnati, Ohio 45202

Date: March 25, 2009

Contact: Ryan Adcock, 513-352-3256 or 513-484-1691 (cell)

---

### Media Advisory From Mayor Mark Mallory City of Cincinnati

#### Mayor Mallory and PNC Bank to Host Small Business Seminar

Event: Shop 52 Seminar: "Small Business in the New Economy"

Date: Thursday, March 26th

Time: 7pm, Mayor's Media Availability at 7:15 pm

Location: Schiff Family Conference Center at the Cintas Center; Xavier University

**Media Note: Members of the media are invited to attend any part of the seminar. Mayor Mallory will hold a media availability after he speaks at 7:15pm. Please contact Ryan Adcock in the Mayor's Office to coordinate media interviews.**

Details: Mayor Mallory and PNC Bank are hosting the first of four 2009 Shop 52 Small Business Seminars. The seminar will focus on how to achieve small business success during difficult economic times. Topics will include improving personal credit, cash flow management, and positive and negative ways to react to the current economy. The seminar is open to the public and is targeted at women, minority and veteran entrepreneurs.

The Seminar is part of Mayor Mallory's Shop 52 initiative to encourage business investment in all of Cincinnati's 52 neighborhoods.

**The Seminar is full and registration is closed.**

Attached: Shop 52 Seminar Agenda

Contact: Ryan Adcock, Office of the Mayor, 513-352-3256, or 513-484-1691 (cell)

###