



## Mayor Mark Mallory

City of Cincinnati

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### Mayor Calls on Employers to Participate in Job Fair 4<sup>th</sup> Annual Mayor's Youth Job Fair Set for April 23

Cincinnati – Mayor Mark Mallory issued a call today for Cincinnati area businesses to participate in his Youth Job Fair. The Mayor is holding the 4<sup>th</sup> Annual Mayor's Youth Jobs and Opportunities Fair on Thursday, April 23<sup>rd</sup> from 2:00 pm to 6:00 pm at the Duke Energy Convention Center. Mayor Mallory also announced a new partnership to help youth prepare for the job fair in advance to improve their presentation to potential employers

“Businesses need to look at employing young people as a community service. Employing young people is one of the most important things that a company can do for our community,” Mayor Mallory said. “By offering employment, a company can have a significant impact on the life of an area youth. Having a job teaches young people work ethic, responsibility, time management, and gives them financial resources.”

For this year's job fair, the Mayor has formed a Youth Job Fair Committee to help youth to prepare for the Job fair in advance. The committee has established locations in the community that young people can go to receive job readiness training before the job fair. The committee is composed of City Departments, Metro, Cincinnati Public Schools, the Urban League, Workforce Investment Board, Easter Seals Work Resource Center, Channel 9, Hamilton County Department of Jobs and Family Services, Super Jobs Center, Student Jobs Locker, Radio One, and Strive.

“By providing training opportunities to young people before the job fair, we are helping them prepare to meet employers and put their best foot forward,” the Mayor said.

In addition, the Mayor is partnering with the organization: the Student Jobs Locker. Student Jobs Locker is a free website for young people that connects them to employment opportunities and resources. Young people will be able to create an on-line account or a 'Locker' that will help them manage their employment search.

Last year, over 2,500 youth attended the event and met with over 100 employers and service organizations. The job fair is free for employers. Companies and organizations interested in partnering with the Mayor and participating in the job fair can register at the Mayor's website: [www.mayormallory.com](http://www.mayormallory.com). Or for more information, contact the Mayor's Office at 513-352-3250. The deadline to register is April 20, 2009.

Open for young people between the ages of 16 and 24, including recent and soon to be college graduates, the job fair will offer both year-round and summer employment opportunities and will also include youth employment resource agencies and community organizations with enrichment programs for youth.

Over forty companies have already signed up for the 4<sup>th</sup> Annual Mayor's Youth Jobs and Opportunities Fair, including The Home Depot, Citi, FedEx Ground, US Bank, Hyatt Regency Cincinnati, IBEW Electrical Training Center, and CoCoKey Water Resort

The Mayor has made youth employment a key priority of his administration. In addition to the job fair, he has worked with City Council to develop a Summer Youth Job Program that employees hundreds of young people each summer.