



## Mayor Mark Mallory

City of Cincinnati

801 Plum Street, Room 150, Cincinnati, Ohio 45202

Date: June 19, 2008

Contact: Jason Barron, 513-352-5356 or 614-554-5952 (cell)

### Mayor Mallory to Present Cincinnati Initiatives at the US Conference of Mayors Annual Meeting

Cincinnati – Mayor Mark Mallory is moderating a Workshop on the 2010 US Census at the 76<sup>th</sup> Annual Meeting of the US Conference of Mayors this weekend in Miami. The Mayor's workshop will focus on the steps mayors can take to help their cities avoid an undercount. The Mayors Conference has also asked Mayor Mallory to make presentations on several initiatives that have been successful in Cincinnati in the areas of public safety, economic development, and tourism, among others. The Mayor's Conference will focus on recommending national policies to Congress and the Presidential Candidates that will improve the lives of the 85% of Americans living in our nation's cities.

"The conference is an excellent opportunity to bring the issues facing cities like Cincinnati to the national stage," Mayor Mark Mallory said. "We have had a lot of success here in Cincinnati and I am looking forward to sharing that with other Mayors."

#### Friday, June 20, 2008

**Economic Development** – Mayor Mallory will participate in a panel discussion on Franchising Opportunities in Cities, sponsored by the International Franchise Association. In May, Mayor Mallory hosted a seminar for 200 Cincinnatians on "How to Open a Franchise" as part of the Mayor's Shop 52 initiative.

**Tourism** – Mayor Mallory will present his Operation Hospitality initiative to the Tourism, Arts, Parks, Entertainment, and Sports Committee. Operation Hospitality is the Mayor's plan to coordinate city operations with civic organizations to improve the visitor experience in Downtown Cincinnati.

#### Saturday, June 21, 2008

**Public Safety** – Mayor Mallory will present the Cincinnati Initiative to Reduce Violence (CIRV) to the Criminal and Social Justice Committee as a best practice. CIRV aims to reduce the homicide rate by partnering law enforcement officials, social service agencies, and community members to engage the most violent members of the community and encourage them to reform or face increased law enforcement attention.

#### Monday, June 23, 2008

**Census** – Mayor Mallory will chair a workshop on the 2010 US Census. Beginning with the successful challenge of Cincinnati's Census population estimate two years ago, Mayor Mallory has taken a national leadership role in developing strategies to conduct a

more accurate Census count. The panel includes Mayor Francis Slay of St. Louis; Mayor Sheila Dixon of Baltimore; Tom Messenburg, Acting Deputy Director of the US Census Bureau; and John Talmage, CEO of Social Compact.

- Mayor Mallory will be introducing a Resolution to be considered by the full Conference of Mayors that encourages cities partner to achieve a complete and accurate Census count in 2010. ***Copy of Resolution attached.***

For more information, visit <http://usmayors.org/76thAnnualMeeting/>

**Attached:** Resolution Number 112: Funding the 2010 Census or Resolution 113: 2010 Census Partnerships.

###