



Mayor Mallory's Newsletter



July 2007

Volume 1, Issue 1

Have concerns or ideas for the city that you would like to share with Mayor Mallory?

Come to:

Mayor's Night In
Will resume in October

Meetings can be requested by filling out a Meeting/Event Request form at www.mayormallory.com

"Beat the Heat" Campaign Provides Cool Relief

Mayor Mallory and Hamilton County Commissioner Todd Portune have announced the Joint City-County "Beat the Heat" Summer Campaign to provide relief from the heat to those in need during the summer months. Working with the Community Action Agency, air conditioners, fans, and utility payments will be provided to Cincinnati's senior and low income citizens.



Commission President Todd Portune CAA director Gwen Robinson, Mayor Mallory announce start of "Beat the Heat" Campaign

The program begun the first official day of summer, June 21st. The Mayor and Commissioner Portune have each donated \$1,000 to the campaign and hope others will donate money, air conditioners, or fans. The Community Action Agency will be accepting donations which can be delivered to 1740 Langdon Farm Road, Monday-Friday from 8am to 4:30pm.

City Services

- Streets need to be cleaned?*
- Potholes to be filled?*
- Street sign Request?*

Call the Public Services Customer Service Call Center:

513-591-6000

Or complete a service request form at

www.cincinnati-oh.gov

Message from the Mayor

Dear citizens,

Welcome to the first issue of the Mayor's Newsletter. Each month, this newsletter will cover various initiatives, information about my office, and events in the community. This newsletter is a glimpse into the Mayor's office. I hope that you enjoy the first issue.

Sincerely,

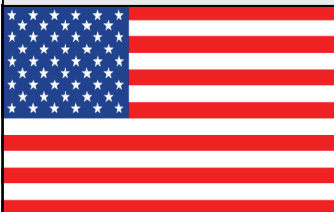
Mark Mallory
Mayor

Mayor's Youth Summer Jobs Orientations Begin

The Mayor's Summer Youth Jobs Initiative is in full swing. Artworks, Cincinnati Recreation Commission, and the Cincinnati Parks Department received over a 1,000 applications for 220 summer positions.

Mayor Mallory spoke the orientation for each part of the Summer Jobs program. The Mayor emphasized the importance of hard work, pride in the community and his continued commitment to improving opportunities for youth in Cincinnati.

Mayor Mallory unveiled the Summer Youth Jobs Initiative in May and it was later unanimously approved by City Council. All jobs have been filled, but for more information on job opportunities for youth, contact Youth Zone at 513-458-7970 or view their website at www.superjobs.com/Home/YouthZoneuthZone/tabid/78/Default.aspx.



To contact the Mayor's Office:

Phone: 513-352-3250

Email: mark.mallory@cincinnati-oh.gov

www.mayormallory.com

EVENTS IN CINCINNATI

July 4th

Northside Parade
Hoffner Park
12-2pm

Ault Park Concert and
Fireworks
5pm-12am

July 6th

Reds vs.
Arizona Diamondbacks
7:10pm

July 8th

Second Sundays on the
Main
11am-5pm

Reds vs.
Arizona Diamondbacks
1:15pm

July 18th

Party in the Park
Yeatman's Cove
5:30-10:30pm

July 21st

Fifth Third Mojo Summer
Jam Concert
Sawyer Point
5-10pm

Africa Comes to
Madisonville
Steward Street
6pm

July 27th

Freedom Fest
National Underground
Freedom Center
10am-8pm

Macy's Music Festival
Paul Brown Stadium
7:30pm

Mallory Launches Shop 52 and Releases Drilldown Study Results

In May, Mayor Mallory launched his Shop 52 initiative to bring new economic development opportunities to all 52 Cincinnati neighborhoods especially the underserved areas. The Mayor traveled to the International Council of Shopping Centers conference in Las Vegas to meet with major retailers and recruit them to Cincinnati. The conference hosts more than 50,000 participants every year. Several retailers will be coming to Cincinnati over the summer for site visits.

In early July, Mayor Mallory released the Shop 52 Drilldown study, which measured the true population and economic buying power of Cincinnati. The Drilldown study used 27 type of data to dispute the Census Bureau's estimates about Cincinnati. The study found the city's population to be 378,259 and not 332,252 as reported by the Census and the average income rose from \$43,992 to \$54,083. The new information proves that Cincinnati is an even better place to do business.

More information about Shop 52 can be found online at www.cincishop52.com.

Mallory, Area Mayors join Mayors Against Illegal Guns

Mayor Mallory organized a group Cincinnati and Northern Kentucky area Mayors to join the Mayors Against Illegal Guns coalition. The Cincinnati area Mayors were the first group in the country to join as a region.

New York City Mayor Michael Bloomberg and Boston Mayor Tom Menino founded the coalition to work with other Mayors across city and state boundaries on strategies to stop the sale and possession of illegal guns.

The coalition's goal is to make it harder for criminals to get access to guns. Over 210 mayors in more than 40 states have joined since its first meeting in 2006.



Mallory with New York City Mayor Michael Bloomberg and Ray Schoenke, President, American Hunters & Shooters Association

Mallory Supports Homeownership in June

In June, Mayor Mallory celebrated National Homeownership month with the ground breakings and grand opening of several new housing developments all over Cincinnati.

- **CiTiRama** is building 26 single family homes in Westwood.
- **M/I homes** is building a new condo development on Queen City avenue.
- **School House Condos** in Walnut Hills
- **Madisonville rehabbed home** with the city's receivership program.
- **Edge Condos** Downtown will be built with "Green" design.

To learn more about resources to help you own a home, contact the Homeownership Center at 513-961-2800 or the City's Department of Community Development and Planning at 513-352-6146.

Three Businesses Grow Downtown

Three major businesses will be expanding their offices in Cincinnati.

Taft, Stettinius, and Hollister LLP, one of the largest law firms in Cincinnati, announced the extension of its lease in US bank tower through 2023. The law firm will also add 20,000 sq. ft. of office space.

Keybank will be moving its district headquarters Downtown. The move will add 25 new jobs. They have also opened a new branch on Fourth and Walnut.

Humana will be relocating its central headquarters to the corner of Eden Park drive and Gilbert avenue. The new central headquarters will feature state of art facilities and an adjacent hotel open to the public and used for corporate conferences. The move will add up to 300 jobs.