



Mayor Mark Mallory

City of Cincinnati

801 Plum Street, Room 150, Cincinnati, Ohio 45202

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Contacts: Jason Barron, 513-352-5356 or 614-554-5952 (cell)
Kathy Binns, 513-946-4402

Mayor Mark Mallory and Commission President Todd Portune Launch “Beat the Heat” Summer Campaign

Cincinnati – Hamilton County Commission President Todd Portune and Mayor Mark Mallory today kicked-off the Joint City-County “Beat the Heat” campaign in conjunction with the Community Action Agency to provide air conditioners, fans and utility payments to area seniors and low income citizens. The program will begin on June 21st, the official first day of summer. The announcement was made with Community Action Agency Executive Director Gwen Robinson at an afternoon press conference at the Hamilton County Administration Building, on the 6th floor.

The Commission President and Mayor are each donating \$1,000.00 to open the campaign, and they are calling for citizens to support the campaign by donating money or air conditioners and fans. The “Beat the Heat” program will accept donations in the form of cash, check, money order and credit card. CAA will also be accepting donated window AC units and fans. Checks and money orders should be made payable to the order of: Community Action Agency and “Beat the Heat” should be listed in the memo line. All donations including window units should be delivered to the offices of the CAA at 1740 Langdon Farm Road, Cincinnati, Ohio 45237. Units may be dropped off Monday through Friday from 8:00 AM to 4:30 PM; however special drop off arrangements can be made for any other time by calling 513-569-1840. The staging area for “Air Conditioners and Fans” is Suite 475, located in Jordan Crossing in the mall at the Langdon Farm Road address.

“It is important to make sure that we look out for our seniors in the summer months,” Mayor Mallory said. “The heat affects us all, but it can be dangerous for some. The ‘Beat the Heat’ Campaign will ensure that our seniors have the help that they need to stay comfortable and healthy all summer.”

Commission President Portune said “Staying cool in the heat of the summer is not a luxury in this day and age – it is a necessity, especially for the aged, the infirm and the indigent.”

For more information please contact:
Herbert Walker, HEAP Manager, Community Action Agency, 513-569-1840

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