



Mayor Mark Mallory

City of Cincinnati

801 Plum Street, Room 150, Cincinnati, Ohio 45202

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Mayor's YP Kitchen Cabinet Starts YPKC Arts Allies Program Connects Young Professionals to Arts and Cultural Events

Cincinnati – Tomorrow, Mayor Mark Mallory and his Young Professionals Kitchen Cabinet (YPKC) are launching a new initiative designed to connect Young Professionals (YPs) to Cincinnati's celebrated arts and cultural institutions and events. The Mayor's YPKC Arts Allies kicks-off Friday night at the Cincinnati May Festival at Music Hall.

The Cincinnati May Festival is the oldest continuous choral festival in the Western Hemisphere. Before the Cincinnati May Festival, there will be a YPKC Arts Allies "meet and greet" at 6:00 pm at the Music Hall Bier Garden at the corner of 14th and Elm St, with drink and appetizers. YPs who attend the event will receive discounted tickets of \$25 for YPs or \$20 for Enjoy the Arts members. The Mayor's YPKC has been inviting YPs and YP groups from around the city to take advantage of this opportunity.

"We need to do all we can to bring attention our world-class arts and cultural institutions, especially if we can bring in new audiences," Mayor Mallory said.

Each month, Mayor Mallory will highlight a different arts venue through the YPKC Arts Allies. For each event, the Mayor's YPKC will partner with a different YP organization to promote the event and get the word out to other YPs. The first five events have been scheduled in the ongoing initiative. The program was developed by the Arts and Entertainment committee of the Mayor's YPKC, chaired by Sean Rhiney.

The Mayor's YPKC Arts Allies Schedule:

- May 18: May Festival – with YPKC
- June 23: CAC – with Enjoy the Arts
- July 27: Opera – with Centerstage
- August 16: Know Theater – with CincyUpdate
- September 14: CSO – with CSO Encore!

"Arts Allies provides a unique opportunity for young professionals to experience the wealth of the City's arts offerings while also offering a fun networking environment," Clara Rice, Secretary of the Mayor's YPKC. "This is a wonderful series that will raise awareness of the cultural richness of our arts community and the impressive breadth of young professional organizations in the region."

To find out how to receive the discount for the Cincinnati May Festival, interested YPs should contact the Mayor's Office at 513-352-3250.

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