



Mayor Mark Mallory

City of Cincinnati

801 Plum Street, Room 150, Cincinnati, Ohio 45202

Date: March 21, 2007

Contact: Jason Barron, 513-352-5356 or 614-554-5952 (cell)

Mayor Mallory Calls for Employers to Participate in 2nd Annual Mayor's Youth Jobs and Opportunities Fair

- Event: Second Annual Mayor's Youth Jobs and Opportunities Fair
- Date: Thursday, April 19, 2007
- Time: 2:00 pm to 7:00 pm
- Location: Duke Energy Center
- Wanted: Businesses and employers with employment opportunities available to young adults (ages 16 through 24, including recent and soon to be college graduates)

Details:

Mayor Mallory is calling on local businesses to create more jobs for youth this year and to participate in the 2nd Annual Mayor's Youth Job and Opportunities Fair. Mayor Mallory held the first Mayor's Youth Job and Opportunities Fair last year at the Community Action Agency and over 2,000 youth attended looking for potential employment opportunities. Because of the overwhelming turn out and limited space last year, the event has been moved to the Duke Energy Center in an effort to increase the number of employers while accommodating the number of young adults seeking employment.

"We learned last year that Cincinnati's youth want to work. Now, we need to find enough jobs for them to fill," Mayor Mallory said. "We are investing \$1.5 million of city money in youth jobs. I am asking Cincinnati businesses to join me in focusing on this important issue. Youth employment is about more than filling an employment need; it is about investing in a better life for our young people."

Youth employment has been a consistent theme of Mayor Mallory. In countless speaking engagements, Mayor Mallory has called on businesses to place a greater emphasis on creating summer youth jobs for the good of the entire community. Having a job teaches young people work ethic, responsibility, time management, and gives them financial resources.

Employers interested participating in the Mayor's Jobs and Opportunities Fair should contact Youth Zone at 458-7970 or the SuperJobs Center at 731-9800.

Contact: Jason Barron, Communications Director, Office of the Mayor
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