



Mayor Mark Mallory

City of Cincinnati

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Mayor Mallory Kicks-Off CPS Pilot Recycling Program

YPKC and Youth Council partner with Rumpke to increase recycling in schools

Cincinnati – Mayor Mark Mallory today launched a recycling pilot program in 6 Cincinnati Public Schools. The Mayor announced the recycling program at the Rumpke Recycling facility. The new program has been developed by the Mayor’s Young Professional Kitchen Cabinet (YPKC) in partnership with Rumpke Recycling. Recycling dumpsters and recycling bins have been dropped off at the participating high schools: Aiken, Clark, Hughes, Taft, Walnut, and Withrow. The Mayor’s Youth Council will work to promote the recycling program at the schools.

“Today’s announcement is a true example of the power of partnership,” Mayor Mallory said. “I have stressed from day one of my administration that partnership is the key to turning our city around and achieving our potential. Recycling is an important component of any environmental agenda. I am glad that those efforts will help expand recycling in our public schools.”

The initiative is designed to increase recycling in area schools and to educate Cincinnati Public School Students about the importance of recycling and the number of recycling options available throughout the city. A member of the Mayor’s YPKC will be working with the Youth Council members at each school to develop a program to promote the pilot program and recycling in general at each school.

As part of the pilot program, the Mayor is challenging schools to compete to recycle the most material. The competition runs between today and May 21. The school that recycles the most will win \$500 from Rumpke Recycling to be distributed by the winning school’s student council on an environmental project or program.

“In order for us to be more effective at making our city healthier and more environmentally friendly, we need to reach out to our young people and get them involved,” Eric Villegas, Chair YPKC Health and Environment Committee, who came up with the idea for the program. “I am confident that this program will be a major success and by making it so, our youth will send a loud message to the city saying: “Yes, we are up to your challenge of making the Queen City a Green City.”

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