

Mayor Mallory's Message for the Week, July 17, 2006

Focus on prevention to stay healthy and safe.

As we head into the hottest part of the summer, I want to encourage citizens to use prevention to stay both healthy and safe. This week, I launched two new initiatives; both designed to use prevention tactics to keep ourselves and others healthy and safe during the summer months.

The first initiative is a new component of my public safety initiative and focuses on keeping people safe this summer. The citywide Public Safety Awareness Initiative encourages citizens to take an active role in keeping themselves and those around them safe. Citizens can call the United Way's 211 phone line to find out a variety of information on how to help keep Cincinnati safe. Topics include positive events and activities, resources to prevent violence and help individuals escape violence, and information about how to volunteer.

Earlier this year, I announced an effort to increase the number of meals that we serve through the Summer Food Program by increasing the number of locations where food was served and increasing awareness of the program so that more children and organizations participate. So far, this year, we are seeing tremendous success.

The second initiative this week is called the Out to Lunch Program and continues our efforts to fight against the challenges of children's hunger. Every week the program will visit a neighborhood that is a gap in the Summer Food Program. The neighborhood children get a free meal and local organizations will be recruited to be Summer Food Program sites next year. We must focus on preventing childhood hunger and all the associated problems that result from it.

Prevention is much bigger than just these two announcements. As we move through the rest of the summer, let us all focus on making decisions that will keep us safe and healthy.

– Mayor Mark Mallory

Related Links:

- **Press Release: Mallory Launches Public Safety Awareness Campaign**
 - http://www.cincinnati-oh.gov/mayor/downloads/mayor_pdf14225.pdf
- **Press Release: Mallory Kicks-Off "Out to Lunch" Program**
 - http://www.cincinnati-oh.gov/mayor/downloads/mayor_pdf14229.pdf
- **Enquirer Article: Free Summer Meals Expanded**
 - <http://news.enquirer.com/apps/pbcs.dll/article?AID=/20060721/NEWS01/607210415/1056>
- **Press Release: Mallory Promotes Expanding Summer Food Program**
 - http://www.cincinnati-oh.gov/mayor/downloads/mayor_pdf13708.pdf