

## THE MINUTES OF THE PUBLIC RECREATION COMMISSION

May 2, 2008

The regular meeting of the Public Recreation Commission was held on May 2, 2008 at 9:00am at the Recreation Main Office with the following members present: Ms. Driehaus and Messrs. Fultz, Smith and Moeddel, with Rev. Smith presiding. Staff in attendance: Mmes. Barnes, Simmons, Shannon, Watson, Kazin, and Cohen and Messrs. Merrifield, Bigham, Koopman, Thomas, Carlisle, Celsor, and Lurix.

### MINUTES

Mr. Fultz moved, seconded by Ms. Driehaus, to approve the minutes of the April 15, 2008 Public Recreation Commission as submitted.

Motion passed.

### CORRESPONDENCE

#### Letter from Jim Vanatsky of Kenwood

Jim Vanatsky wrote a letter of appreciation to C.R.C. for the quality of our youth programs and the quality of the coaches and personnel working at the Madisonville Center. Mr. Vanatsky also recognized Coach Mike, Coach Jason and Coach Dave for their work with flag football and basketball. This item was received for filing.

#### Letter from Julie S. Knapp, Ph.D., CPRP, Director, Indiana University Executive Development Program

Michael Thomas received a letter from Julie S. Knapp recognizing Karen Williams' completion of the 2008 Indiana University Executive Development Program. This item was received for filing.

#### Letter from Julie S. Knapp, Ph.D., CPRP, Director, Indiana University Executive Development Program

Michael Thomas received a letter from Julie S. Knapp recognizing Mark Celsor's completion of the 2008 Indiana University Executive Development Program. This item was received for filing.

#### COMMUNICATIONS FROM THE PUBLIC

No action was taken at this time.

#### DIRECTOR'S REPORT

##### Billboard Donation and Announcement

Dr. Merrifield reported that Norton Outdoor Advertising has posted on ten billboard locations throughout the city a public service announcement for Disability Awareness Month. The information will be posted on the billboards through the month of May. Dr. Merrifield indicated that he would like to establish a partnership with Norton Outdoor Advertising for Cincinnati Recreation Commission recognition. Dr. Merrifield passed out information on the art work and locations of the billboards.

Ms. Kazin indicated that this is the first time that we have done this and that the billboards went up at the end of April. Eight hundred dollars was paid for the production of the art work. The advertising is worth four to five thousand dollars.

Ms. Kazin reported that Dustin Carter the Hillsboro High School championship wrestler and quad amputee was at the Madisonville Recreation Center on April 30 and spoke about overcoming challenges.

Ms. Cohen indicated that she intends to ask Norton Outdoor Advertising and Lamar as often as possible to display a few public service announcements each year.

#### All Staff Meeting

Dr. Merrifield reported that there will be an All Staff Meeting on May 16 at the Dunham Arts Building at 10:00 a.m. Ms. Driehaus and Mr. Bigham will be recognized at the All Staff Meeting.

## SUPERINTENDENT'S REPORT

### NAACP Conference

Mr. Thomas reported that the NAACP Conference will be held on July 12 through 17. The Youth Commissioner and one Cincinnati Recreation Commission staff person is going to speak on July 16. Staff will be promoting C.R.C. and three of our venues; Lunken, Dunham, and Yeatman's Cove. Informational items will also be included in packages that will be given to the conventioners to give them a taste of C.R.C.

### Bush Grand Reopening

Mr. Thomas reported that the Bush Grand Reopening is scheduled for May 10 from 2:30 p.m. to 5:30 p.m. The renovation of the Bush Recreation Center cost approximately two million dollars. The center is now A.D.A. accessible and has more program space. Mr. Thomas passed out a flier on the Bush Grand Reopening.

### Madisonville Arts Center Dedication

Mr. Thomas reported that the Madisonville Arts Center Dedication will take place on May 10 at 4:00 p.m. The Madisonville Arts Center is located in the old Madisonville Recreation Center on Whetsel Avenue.

### Armleder Pool at Dunham Grand Opening

Mr. Thomas reported that there will be a short ceremony on Saturday, May 31 at 10:30 a.m., for an Artist Reception/Dedication of the Public Art Project "Water's Edge" followed by a Grand Opening Ceremony at the Otto Armleder Memorial Regional Aquatic Center at Dunham Recreation Complex. Mr. Thomas distributed fliers on these two events.

Mr. Thomas indicated that 19 of the pools will be opening on May 31. Mr. Thomas distributed a list of 2008 dates for the pool openings, closings, and Kroger Family Fun Days.

## OLD BUSINESS

### Community Notification of Property Transfers

Mr. Koopman reported that there is a Preferred Developer Agreement between the City of Cincinnati and Cincinnati Center City Development Corporation (3CDC), an Ohio not-for-profit corporation.

Mr. Thomas reported that C.R.C. does not have a policy requiring community approval on property transfers.

Mr. Koopman indicated that staff will meet with Community Councils when property is being sold or a playground is taken out or the size of a playground or area is being changed.

Ms. Driehaus stated that there are procedures that are followed but there is not a written policy and there should be one.

### Transfer of Property at 112 West 15<sup>th</sup> Street

Mr. Koopman distributed a diagram indicating the location of the property at 112 West 15<sup>th</sup> Street.

Mr. Fultz moved, seconded by Ms. Driehaus, to approve the transfer of property at 112 West 15<sup>th</sup> Street. Mr. Moeddel abstained.

Motion passed.

### Miracle League

Mr. Koopman reported that moving the Miracle League project to Dunham Regional Recreation Complex instead of doing the project at Oskamp has quite a few advantages. There is no other site that has the amenities that Dunham has. One ball field would be lost at Dunham. C.R.C. is redoing everything at Oskamp. The Reds are moving ahead with fund raising. Actual construction will begin after the pool has closed in August. Dr. Merrifield stated that Dunham is a regional complex not a community park and that it is accessible and a safe location. Ms. Driehaus advised that there would be a lack of exposure because it is not on Glenway Avenue anymore because Dunham is tucked away. Serious damage control needs to be done. Staff needs to be proactive and very careful when going out to the communities. People are going to be opposed because we are taking out another field. She played at Dunham last night and there was a game on all three fields. Mr. Carlisle advised that one league would have to go back to

Oskamp. Ms. Driehaus asked if there were any plans for the area where the pool was located. Mr. Koopman advised that there is a full size soccer field in that location. Ms. Kazin indicated that they have been working on this project for four years now. Staff has always been concerned because there is not enough parking at Oskamp currently. People in the Miracle League travel an hour to an hour and a half. Mr. Moeddel indicated that he wants to hear what the community leaders have to say. Dr. Merrifield stated that there will be discussions with the communities to get their buy in.

This item was tabled until staff meets with the communities.

#### Waterfront Recreation Advisory Council Constitution Revision

Kathy Shannon reported that under Article IV, Membership there shall be inserted a maximum of fifteen (15) and a minimum of eleven (11) members in order to give the Waterfront Advisory Council more flexibility for recruitment and sustainability.

Ms. Driehaus moved, seconded by Mr. Moeddel, to approve the revised Waterfront Recreation Advisory Council Constitution as submitted.

Motion passed.

#### NEW BUSINESS

##### Foundation Presentation

Ms. Brenda LeMaster, Foundation President, was present and advised that she feels the C.R.C.F. can be much more than a pass-through organization. They are moving to hire a full-time executive director and to expand board membership.

Mr. Todd Ward, Foundation Member, was present and advised that when you are viewed as being directly linked to a government entity you are going to have a hard time raising funds. The proposed change would eliminate the C.R.C. being members of the C.R.C.F. The C.R.C.F. would have no members, only Directors. The Directors would assume the role of the members. The term limits would be taken out. This would not change the purpose of the C.R.C.F. The C.R.C.F. would continue to support capital and programming requests from

C.R.C. C.R.C.F. would apply for and get capacity building grants to hire professional staff. C.R.C.'s foundation would be more in line with the foundations of the Park Board and Hamilton County.

Mr. Jason Cohen, Foundation Member, was present and advised that this is the first step of a longer plan and this will be viewed as legitimacy by people. C.R.C. is the only target of the mission. C.R.C.F. will raise money and be advocates for the Cincinnati Recreation Commission. Legal advice was given by a corporate attorney in a law firm. Rev. Smith asked who would select board members. Mr. Cohen responded that C.R.C.F. Directors would select new directors. Rev. Smith asked what would be the role of the Cincinnati Recreation Commission. Mr. Ward responded that C.R.C. would give continued guidance and ideas of needs of programs and facilities. Mr. Moeddel indicated that the weakness is that they still need some coordination. The advantage is that C.R.C.F. does not have to check with the Cincinnati Recreation Commission on everything. Dr. Merrifield indicated that work has already been started in the City regarding the naming of facilities. A Memorandum Of Understanding should be done between the City and C.R.C. and then C.R.C. and C.R.C.F. Mr. Cohen stated that a role of the executive director would be to form a contractual relationship with the City. Dr. Merrifield stated the C.R.C.F. would be retaining the Director of Recreation as an Ex-Officio Member.

Ms. Driehaus moved, seconded by Mr. Moeddel, to approve the request of the Cincinnati Recreation Commission Foundation to approve the execution of the amended Articles of Incorporation and Code of Regulations.

Motion passed.

Agreement with Media Latina, LLC for Event Production and Management Services to Produce a Procter and Gamble Concert

The Agreement with Media Latina, LLC for Event Production and Management Services is to produce a Procter and Gamble Concert on September 6, 2008.

The major points of this agreement are:

- The Contractor shall plan, develop, produce, manage and coordinate the Procter and Gamble Concert.
- The Contractor shall be responsible for raising all the funds necessary to cover all expenses for the Concert, except for the actual cost of the talent.
- The Commission will reimburse the Contractor for the actual cost of the talent up to but not to exceed Five Thousand Dollars (\$5,000.00). The funds will be from the Entertainment Component of the proceeds of the Procter and Gamble Trust Fund.
- The Contractor will be responsible for all aspects of producing the Concert, including publicity, permits, crowd control devices, etc.
- The Recreation Department will provide the Kroger Promenade, Procter and Gamble Pavilion and Great Lawn as the site for the Concert.
- The Recreation Department will provide normal maintenance. Other maintenance costs over and above normal maintenance shall be paid for by the Contractor.
- The Recreation Department will provide the Contractor fifty (50) parking spaces for use by Concert staff, vendors and Contractor's associates.
- The Recreation Department will provide the Contractor the use of existing sound and lighting equipment at the Procter and Gamble Pavilion and one (1) audio employee to run such equipment. Additional equipment and staff shall be paid for by the Contractor.
- The Recreation Department will retain the rights to designate the date and time of the Concert as well as approval of the performers and entertainers.

Ms. Driehaus moved, seconded by Mr. Moeddel, to approve the execution of the Agreement with Media Latina, LLC for Event Production and Management Services.

Motion passed.

Facility Rental Agreement with Rafael Mendez for use of the Sawyer Point Tennis Pavilion and eight (8) Tennis Courts

The major points of this agreement are:

- The Contractor shall have use of the Sawyer Point Tennis Pavilion and eight (8) tennis courts for the purpose of vending merchandise and providing tennis programs including adult tennis programs, youth tennis programs, and personal training programs.
- The Contractor shall pay to the Recreation Department fifteen percent (15%) of total gross sales, including, but not limited to, tennis enrollment fees, program fees, and personal training fees.

Ms. Driehaus moved, seconded by Mr. Moeddel, to approve the execution of the Facility Rental Agreement with Rafael Mendez for use of the Sawyer Point tennis pavilion and eight (8) tennis courts.

Motion passed.

Field Trips

Mr. Fultz moved, seconded by Ms. Driehaus, to approve the Field Trip Requests as submitted with the exception of the following field trips to be held:

Millvale Recreation Center on 5/23/08 thru 5/26/08 to Zanesville, Ohio

Millvale Recreation Center on 6/16/08 through 6/20/08 to Marquette, Michigan

Millvale Recreation Center on 5/15/08 to Newport, Kentucky

Motion passed.

COMMISSION MEETING

The next meeting of the Public Recreation Commission will be held on Tuesday, May 20, 2008 at 4:00pm at the Price Hill Community Center, 959 Hawthorne Avenue, (05).

Meeting Adjourned.

---

Kazava Smith, President

---

Norman C. Merrifield, Ed.D., Director

/cmm