



City of Cincinnati

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FOR IMMEDIATE RELEASE

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DOWNTOWN STREETS OPEN FOR RIVERFEST Parking Available in Garages and Lots September 6, 2009

Over a quarter of a million people will make their way to the Cincinnati Riverfront this year to enjoy several entertainment venues, including the City's annual Riverfest celebration which will include the spectacular Cincinnati Bell/WEBN Fireworks. The Fireworks show will take place on Sunday, September 6th at approximately 9:00 PM.

For 2009, a traffic plan will be in place that will keep most Downtown streets open throughout the day so that visitors can experience the excitement of Downtown destinations, including Fountain Square, restaurants, shops and more.

Please be aware of pedestrians and obey all directions of the Cincinnati Police Officers so that we can all make this year's Riverfest a safe and enjoyable experience. Everyone is encouraged to plan ahead and keep the following traffic tips in mind:

- Know where to go
- Arrive Early
- Use public transportation when possible

KNOW WHERE TO GO

Access to the Cincinnati Riverfront will be limited to pedestrians only. Third Street will be open so that people can access points throughout Downtown. All streets north of Third Street will be open to vehicular traffic and to parking garages. On-street parking will NOT be available throughout the downtown area south of Court Street after 11:00 AM on Sunday, September 6.

Other important closures include:

- The Clay Wade Bailey Bridge, Suspension Bridge, Purple People Bridge, and the Taylor Southgate Bridge will all close at 6:00 PM to vehicles and pedestrians.
- The streets into Mt. Adams will be closed at 6:00 PM.
- The Daniel Carter Beard Bridge (I-471) will close to all traffic at 7:00 PM.
- Eastbound Columbia Parkway, from Second Street, and eastbound Fort Washington Way, to Columbia Parkway and I-471, will close at 8:00 PM.
- The Third Street exits from westbound Columbia Parkway and southbound I-71 will close at 9:00 PM.

It is recommended that everyone coming to the Riverfront take advantage of the convenient parking facilities located throughout the downtown areas and walk to the Riverfront.

Parking is available in the many lots and garages north of Third Street. Additional parking lots are located north and west of Paul Brown Stadium. Cash parking will be available in riverfront surface lots in the vicinity of Paul Brown Stadium on a limited first come, first served basis. Please note that construction sites in and around the riverfront are off limits for public parking. Sites will be clearly marked and secured, and anyone parking in these areas will be towed.

ARRIVE EARLY

People from all over the region will be coming to enjoy the festivities. Those getting downtown early will have a better chance of finding premium parking in Riverfront lots, securing good vantage points for the fireworks show, and avoiding delays from heavy traffic.

USE PUBLIC TRANSPORTATION

As an alternative to driving, all are encouraged to use public transportation to obtain quick and convenient access to the downtown area. Metro will be running a normal operating schedule. For more information, call MetroCenter at (513) 621-4455 or visit www.sorta.com. For more information about the Southbank Shuttle as well as the Transit Authority of Northern Kentucky, contact TANK at (859) 331-TANK or visit www.tankbus.org.

For more information about the Department of Transportation and Engineering, visit www.cincinnati-oh.gov/dote