



**MEDIA ADVISORY**

**FOR IMMEDIATE RELEASE**

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**City Begins Rolling Out Green Recycling Carts This Week**  
*Mayor Mallory to deliver carts to Sedamsville neighborhood*

**What:** City of Cincinnati residents will start receiving green recycling carts this week, as the City implements an enhanced recycling program. The program also includes the RecycleBank incentive program and the move to every-other-week recycling collection.

**Who:** More than 30,000 households across the City will receive a 65- or 96-gallon recycling cart this month. The remaining 74,000 eligible households and small businesses will receive carts in the coming months, during the final three phases of the program.

**When:** **Cart delivery will begin Wednesday, September 1, 2010** and continue throughout September and October. Cart delivery will resume in December and January.

**Where:** The first carts will be rolled out in Sedamsville on Wednesday, Sept. 1, beginning at 9 a.m. A list of streets on Wednesday's cart delivery list is attached. Mayor Mallory and Council Member Laure Quinlivan will hand deliver carts along the 2700 block of River Road

**Photo & Video Opportunities:** Images and video of the new City recycling carts being delivered.

**Interviews (Upon request):**

- Mayor Mallory
- Laure Quinlivan, Cincinnati Council Member
- Sue Magness, Recycling Coordinator, City of Cincinnati
- Representatives from Cascade (cart manufacturer)
- Representatives from Rumpke Recycling

**Important Reminders:** *The green carts are for recycling only.* Residents should refer to the list of acceptable items on the container's lid to ensure they are putting in the correct material.

Every other week collection will begin October 4 for Gold Week residents and Oct. 11 for Green Week residents for those households who receive their carts in September. A collection schedule will be affixed to the recycling cart so residents will know their recycling collection weeks.

Residents should also watch their mailbox for information on registering for the RecycleBank program. Residents who receive their carts in September are eligible to start earning RecycleBank points in October. The points can be redeemed for discounts and gift certificates for goods and services. The Enhanced Recycling Program is an initiative of the Green Cincinnati Plan. Visit [www.greatergreencincinnati.org](http://www.greatergreencincinnati.org) to learn more.