



City of Cincinnati

Date: March 28, 2006

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MEDIA ADVISORY

“Live Buy Design in Over the Rhine”

City, Home Ownership Center, Fifth Third Bank and Union Savings Bank kick off new homebuyer program

WHAT: City officials are joining the Home Ownership Center, Fifth Third Bank and Union Savings Bank to unveil a new home ownership program in Over the Rhine. This program will assist new homebuyers to purchase condominiums, single family homes and 2 – 3 unit owner occupied apartment buildings. Also, this program is available to assist in renovating mixed use buildings with first floor commercial space and residential units on upper floors. This is part of the continuing revitalization of Over the Rhine and the increased emphasis on creating a thriving neighborhood for artists and urbanists.

WHEN: Wednesday, March 29, 2006
10:00 a.m.

WHERE: Gateway Condominiums, Vine Street and Central Parkway
Over the Rhine

PARTICIPANTS: Mayor Mark Mallory
Vice Mayor Jim Tarbell
Cincinnati City Council
Home Ownership Center
Fifth Third Bank
Union Savings Bank
3CDC
Over the Rhine Chamber of Commerce

PHOTO OPPORTUNITY: Unveiling of Program Announcement Poster, interview with homebuyer.