



FOR IMMEDIATE RELEASE

Media Contacts:

Pete Lahni at 513.678.8998 or PLahni@messer.com

Tiffany Hardy 513.240.4387 or tiffany.hardy@cincinnati-oh.gov

The Banks' Freedom Way East Comes Alive With Concrete Pour 'Bidwell' Equipment Allows for Efficiencies and Cost Savings

Another significant step in the progress for The Banks development will take place in the early morning hours of **Tuesday, July 28 beginning at 3 a.m.** The final road surface for the City's newest street, Freedom Way East will be poured. The process will be significantly different from previous concrete pours on the project as the contractor will place and finish the concrete for the street using a "Bidwell" machine. The Bidwell machine allows the concrete to be placed and finished at different grades and slopes with only one set-up, which is efficient and provides cost savings. The machine also improves the quality and uniformity of the placed concrete because it shapes, compacts, and finishes, leaving only minor touch-ups. Approximately 350 cubic yards of concrete will be poured in a five-hour period with no effect on early morning rush hour traffic around the new street construction.

Freedom Way East will serve as a main thoroughfare for the City's newest neighborhood and will be open to the public when construction on the retail and residential components of The Banks Phase 1A are complete.

The pour occurs after Monday's milestone of 70,000 hours worked on site without a lost-time accident.

FOR MEDIA INTERESTED IN ATTENDING:

Where: Media may set up from Main Street

When: Tuesday, July 28, 2009 at 3 am

Interviews: Call 513.240.4387 to schedule an interview.

The Banks is a City of Cincinnati, Hamilton County, Carter, Dawson joint project that will benefit the entire region. Once completed, The Banks will be Cincinnati's largest single, mixed-use development, composed of a dynamic blend of residential, office, hotel and retail components. Phase 1A of the riverfront development is under construction and will include a revised street grid, a parking facility, a minimum of 300 apartments and 70,000 square feet of retail. The Banks will be a catalyst for regional economic growth. It will drive an estimated \$600 million in private investment to our riverfront and provide a place to live for more than 3,000 residents.

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A Bidwell machine will be used to place and finish the concrete for The Banks' newest street, Freedom Way East, saving both time and money.

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