



A Cincinnati Summit

ENERGY ▲ ECONOMICS ▲ ENVIRONMENT

Strengthening Your Bottom Line through Energy Improvements

Gain specific insights on green initiatives that also **save money**. Get new ideas at this exciting half-day event for business and organizational decision-makers, leaders and those who want to make \$Green\$ by Going Green.

Breakout Sessions

- Energy efficiency and alternative energy for buildings
- Money-saving ideas for manufacturers
- Green financing for start-ups or expansion
- Green marketing
- Green savings for operations
- Green IT

Top Panelists

 from leading companies

- Procter & Gamble
- General Electric
- Honeywell
- KPMG
- **and more!**

Exhibitors

 offering the newest products, services and technologies

- Efficient lighting
- Energy audits
- Solar technologies
- **and more!**

Register Now

Keynote Speakers



Lt. Governor Lee Fisher has more than 17 years of public service, serving as Ohio Attorney General, State Senator and State Representative. Lee served as the Director of the Ohio Department of Development for the first two years of the Strickland-Fisher administration. *Site Selection* magazine honored Ohio with the 2008 Competitiveness Award, recognizing the Ohio Department of Development, under Lee's leadership, as the top economic development agency in the country for business expansion.



John Stowell is vice president of environmental, health and safety policy for Duke Energy. The department is responsible for the corporation's federal policies and programs relating to climate change, renewable energy, environmental technology, mercury, water, and solid waste. Having just returned from the World Business Council for Sustainable Development Summit in Copenhagen, John will speak on climate change in terms of both the domestic and international agenda.

Register **here** or call 513.579.3111.

Friday October 2, 2009

7:30 a.m.—1:00 p.m.

Duke Energy Convention Center

Cincinnati, OH

For full event details, visit the **3E website**.

For articles by Summit Speakers, visit the **3E blog**.

Cost is \$50.00

A Green Cincinnati Plan Initiative

