



NEWS RELEASE

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2nd Annual Energy, Economics, and Environment (3E) Summit

Summit provides ways to reduce energy use and save money

Cincinnati, OH – On September 28, the City of Cincinnati will host the second annual Energy, Economics, and Environment Summit at the Duke Energy Convention Center from 7:30 am to 2 pm. Headliners, [James L. Turner](#) and [Gary Jay Saulson](#), will share how their respective corporations are leading the way toward a new energy future. Turner, Duke Energy COO, will provide his unique perspective on how his energy company is preparing for a world of electric cars, smart grids, and efficiency as part of an energy portfolio. Saulson, PNC's Director of Corporate Real Estate, will tell the story of how PNC's environmental strategy has resulted in the company having the most certified green buildings of any company in the world. After the speakers' presentations, local experts will identify how Greater Cincinnati businesses can follow PNC and Duke Energy's lead. Over 30 "green" exhibitors will also be available to showcase their energy saving products and services.

In June 2008, the Cincinnati City Council passed Mayor Mallory's Green Cincinnati Action Plan to reduce Cincinnati's contribution to global climate change and make the region a more sustainable, healthier place to live. The Mayor and the City Administration are leading by example, emphasizing energy conservation measures that businesses can implement to improve their bottom line.

"By focusing on energy conservation, local governments improve our environment and at the same time reduce our operating budgets. Energy conservation saves money and natural resources, while reducing global warming and improving public health. Simple decisions that businesses make each day can significantly impact our energy usage," Mayor Mallory said.

"The City of Cincinnati is serious about energy conservation. The City has committed to energy efficiency improvements in 69 City buildings, guaranteed to reduce City energy bills by at least \$1.1 million annually. But improving our buildings is only half the story. The other half is encouraging local businesses to take action to conserve energy," said City Manager Milton Dohoney. "The 3E Summit will give local businesses the necessary knowledge and motivation to reduce their own energy use." The 3E Summit has been organized by the Office of Environmental Quality and the Cincinnati USA Regional Chamber's Green Business Initiative.

For more information about the 3E Summit or to register, please visit www.3esummitcincinnati.org or contact Steve Johns, the Office of Environmental Quality, at 513-352-6911 or steve.johns@cincinnati-oh.gov.

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