

**SUBJECT:** Proposed text amendment for §1427-35(a)(3) Sign Standards in the O Districts.

**PURPOSE:**

To obtain approval from the City Planning Commission (CPC) on text amendments as related to the types of signs that are permitted in the OL district.

**PROPOSED TEXT AMENDMENT:**

**§ 1427-35. Sign Standards for the O Districts.**

Signs in the O District must comply with the following:

a. Maximum Total Sign Area. (See § 1427-21)

- (1) *OL District.* 0.75 square feet for every linear foot of lot frontage on a street per site.
- (2) *OG District.* 1.5 square feet for every linear foot of lot frontage on a street per site.
- (3) *Changeable Copy Signs* are permitted in the ~~OL and~~ OG Districts. They may be constructed as ground, wall, marquee, or canopy signs and are subject to all other size regulations for the particular sign type selected. Only one changeable copy sign per site is permitted. A Changeable Copy Sign may not be changed or rearranged at less than a ten second interval and may not include streaming, animating, or flashing text or images.
- (4) If a site has more than one business occupant, the owner of the property shall determine how the sign area is to be allocated to the occupants. For all buildings, complexes, or sites designed and/or intended for multi-tenant usage, a total sign plan conforming to all the requirements of this Code must be submitted to the Buildings and Inspections Department for review and approval before any sign permit for the complex or an individual tenant will be issued.

**JUSTIFICATION:**

Changeable copy signs should not be permitted in the OL district. This district is of comparable intensity to the CN-P district, which does not allow changeable copy signs. The text amendment ensures that the regulations are consistent throughout the Code.

**PUBLIC STAFF CONFERENCE**

Planning Department staff conducted a public conference on this proposed text amendment on November 1, 2007. Twelve residents were in attendance. There were no public comments.

**RECOMMENDATION:**

The Department of Community Development and Planning staff recommends that the City Planning Commission approve the requested text amendment.

Respectfully Submitted:

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Theresa Conley, Intern

Reviewed By:

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Margaret Wuerstle, Chief Planner

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10/10/07  
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**APPROVED:**

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Charles C. Graves III  
Director, Department of Community Development & Planning